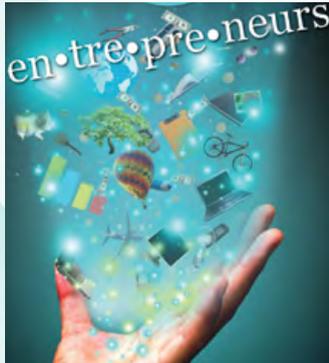
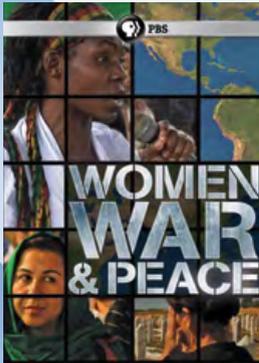
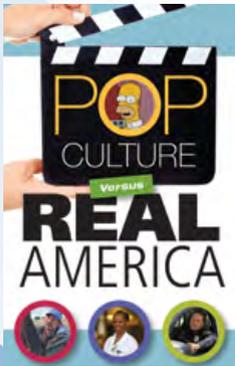


PUBLIC DIPLOMACY



IN **PRINT** AND **VIDEO**

April 2013



United States Department of State
Bureau of International Information Programs



Welcome to *Public Diplomacy in Print and Video*, the essential resource for planning post programs for the public.

This edition of our catalog makes it easier than ever to find public diplomacy materials available from the Bureau of International Information Programs (IIP). For the first time our catalog includes both print and video products. And to make it easier to find materials on a particular subject, we have organized all available IIP products — books, posters, magazines, postcards and videos — by theme, as well as by type of product. So if you are planning a program on entrepreneurship, for example, just check the Economic Growth and Development section and you will find:

- an issue of *eJournal USA*, “Entrepreneurs: The Next Generation.”
- an edition of the same *eJournal* for students of English.
- three videos, “You’re the Boss: Starting and Running Your Own Business,” “The Entrepreneurs” and “The New Heroes.”
- two pamphlets, “Planning for Success” and “Entrepreneurs: Emerging Role Models in Emerging Markets.”
- a PowerPoint presentation, “Grow Your Business: Nine Steps Toward Success.”

We will update the digital version of *Public Diplomacy in Print and Video* as new products become available. You can always view the most recent edition on INFOCENTRAL at <https://infocentral.state.gov/outreach-tools/public-diplomacy-in-print>

As always, please continue to send images of IIP materials in use at your post to iipcatalog@state.gov.

The Editors
Bureau of International Information Programs

Public Diplomacy in Print and Video

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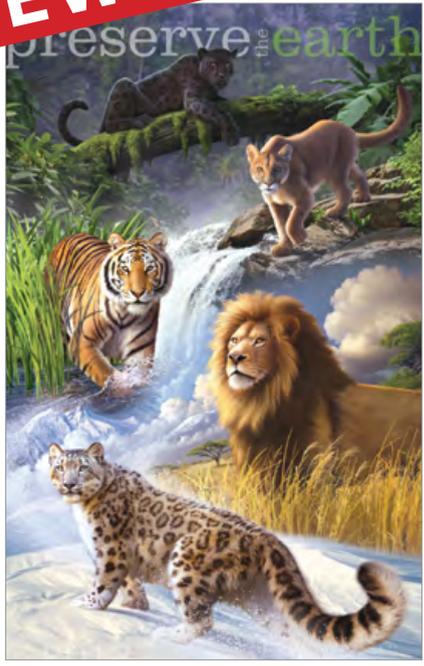
Ordering and Shipping **inside back cover**

Prices in this catalogue are accurate as of April 2013, and are subject to change. Consult the electronic edition of this catalogue or gps.state.gov for most recent prices.

View the most recent edition of *Public Diplomacy in Print and Video*:
<https://infocentral.state.gov/outreach-tools/public-diplomacy-in-print>

ISBN 978-1-622-39941-3

NEW RELEASES



Preserve the Earth: Conservation of the Great Cats 2013

The world's great cats face threats from habitat loss, dwindling prey, and conflicts with humans, including poaching and trafficking.
 978-1-622-39949-9
 \$9 for set of 10



Science: The New Frontier

This issue of *eJournal USA* explores how the Internet and other technologies are both helping shape the questions pursued by scientists and the ways in which scientists interact and share new knowledge.
 978-1-62592-016-4
 \$2.15



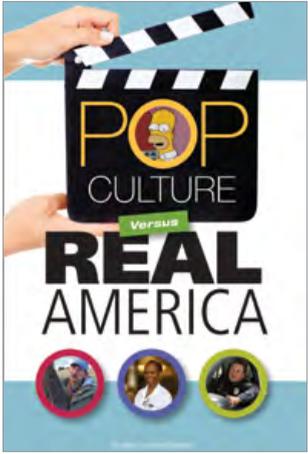
USA Maps

This kit comprises three poster-size maps — The 50 States, Facts and Figures, and Landmarks and Industry — plus an illustration guide assembled in a one-pocket folder. See illustration on page 3.
 978-1-62592-047-8
 \$3.00
<https://infocentral.state.gov/outreach-tools/poster-shows2>
 Free download for posters only



Half the Sky

Filed in 10 countries, this video series tells the stories of inspiring individuals confronting oppression and promoting health care, education, and economic empowerment for women and girls.
 2 x 120 minutes, produced 2012
 Rights: Educational, Public Performance
 Languages: English
 Available Format: DVD



Pop Culture Versus Real America English Learning Edition

This edition is intended for the sixth- to seventh-grade-level students of English as a Foreign Language (EFL) or English as a Second Language (ESL).
 978-1-62592-021-8
 \$4.70



= Pamphlet



= PowerPoint



= Video

- A = Arabic
- B = Bengali
- C = Chinese
- D = Hindi
- E = English
- F = French
- I = Persian
- P = Portuguese
- R = Russian
- S = Spanish
- U = Urdu
- X = blank



USA Maps

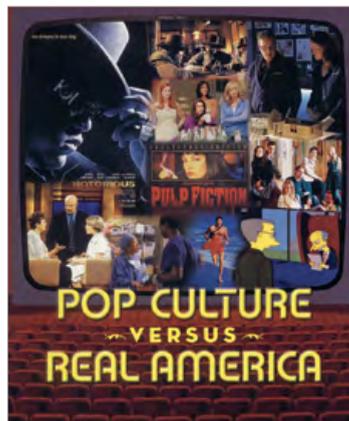
This kit comprises three poster-size maps — The 50 States, Facts and Figures, and Landmarks and Industry — plus an illustration guide assembled in a one-pocket folder.

978-1-62592-047-8

\$3.00

<https://infocentral.state.gov/outreach-tools/poster-shows2>

Free download for posters only

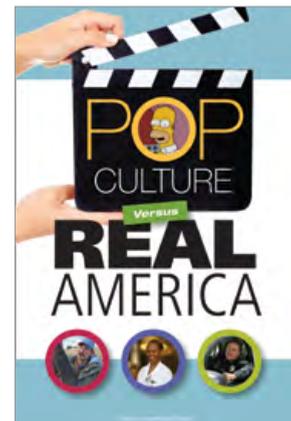


Pop Culture Versus Real America

U.S. television and cinema promote images of Americans that are ... well ... wrong! This book contrasts those pop culture images with profiles of real Americans in every walk of life.

V0727 E,A,F,R

\$3.75



Pop Culture Versus Real America English Learning Edition

This edition is intended for the sixth- to seventh-grade-level students of English as a Foreign Language (EFL) or English as a Second Language (ESL).

978-1-62592-021-8

\$4.70



Sports Strengthen Communities

This issue of *eJournal USA* explores the integral role of sports in American society and highlights the power of sports to strengthen community bonds that transcend differences.

V0745 E
\$2.25

Sports Strengthens Communities

In the United States, sports play a major role in community life. Players learn valuable lessons about discipline, teamwork and tolerance that help them succeed on and off the field.

<https://infocentral.state.gov/outreach-tools/power-points>
Free download

Eid in America

This video shows the celebration of Eid, a feast at the end of Ramadan, at the Dar Al Hijrah Islamic Center in Northern Virginia. Ramadan is a time for fasting, praying and doing righteous deeds.

3 minutes, produced 2012
Rights: No Restrictions
Languages: English
Available Format: Online

English Learning: Sports in America series

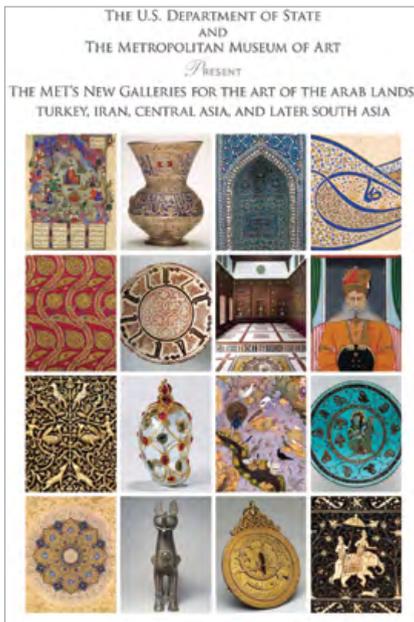
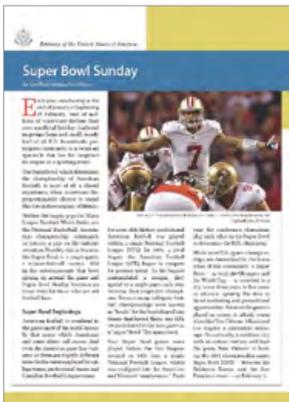
These five pamphlets highlight diversity in community sports.

<http://iipdigital.usembassy.gov/english/pamphlet>
Free download

U.S. Holidays series

This series of pamphlets shows how Americans celebrate life and honor their country in all seasons.

<http://iipdigital.usembassy.gov/english/pamphlet>
Free download



Metropolitan Museum of Art Islamic Art

This set of posters includes artworks from the New York museum's exhibit "The MET's New Galleries for the Art of the Arab Lands, Turkey, Iran, Central Asia, and Later South Asia."

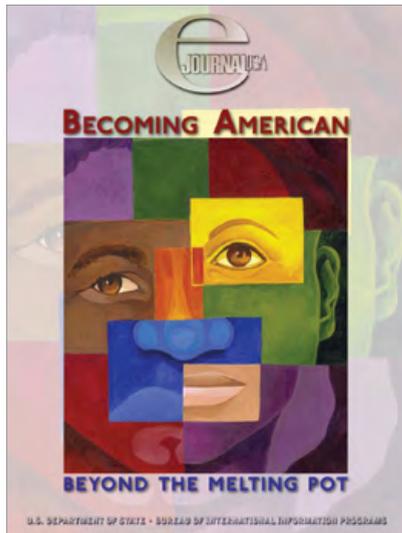
T0798 E,A,X
\$167.00



Discover This Land Like Never Before

This set of posters captures the beauty of Birch Lake, Minnesota; the plains of North Dakota; New Orleans, Louisiana; Antelope Canyon, Arizona; coastal Maine; and Jedediah Smith Redwoods State Park in California.

T0847 E
\$30.50



**Becoming American:
Beyond the Melting Pot**

This issue of *eJournal USA* describes how the “melting pot” metaphor fails to capture the slow, complex and frequently turbulent process by which immigrants of diverse backgrounds and beliefs join U.S. society, even as they transform it.

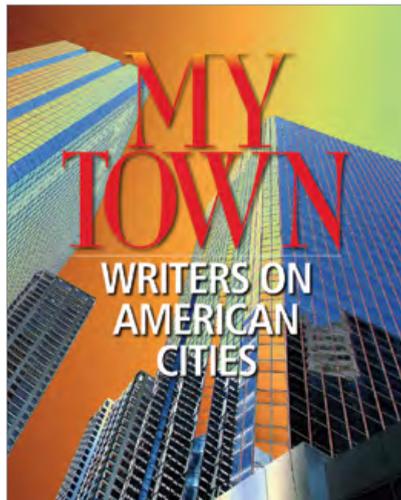
V0672 E
\$2.15



Diversity: Offering a Place for Everyone

The United States welcomes people from all over the world as residents and citizens. Some stay comfortably within their own community, but most mix freely with people of other origins.

<https://infocentral.state.gov/outreach-tools/power-points>
Free download



My Town: Writers on American Cities

The book features 12 American authors describing how the U.S. cities where they live contribute to their creativity.

V0748 E, S
\$3.75

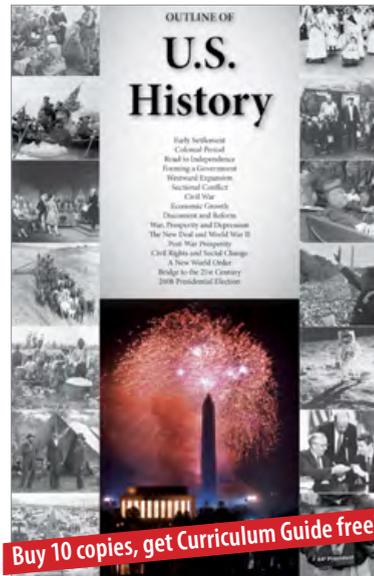


U.S. Cities series

These pamphlets profile Las Vegas, Nevada; Los Angeles, California; Denver, Colorado; San Francisco, California; Miami, Florida; and Atlanta, Georgia.

<http://iipdigital.usembassy.gov/english/pamphlet>

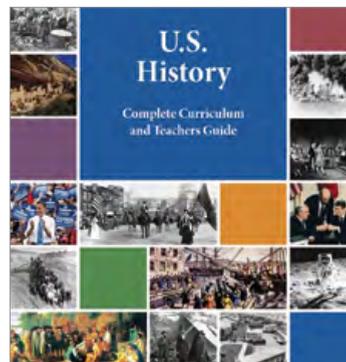
Free download



Outline of U.S. History

This book in the Outline series, revised in 2011, gives a chronological look at how the United States took shape — from its origins as an obscure set of colonies on the Atlantic coast a little more than 200 years ago into what one political analyst today calls “the first universal nation.”

V0243 E, P
\$3.50



U.S. History: Complete Curriculum and Teachers Guide

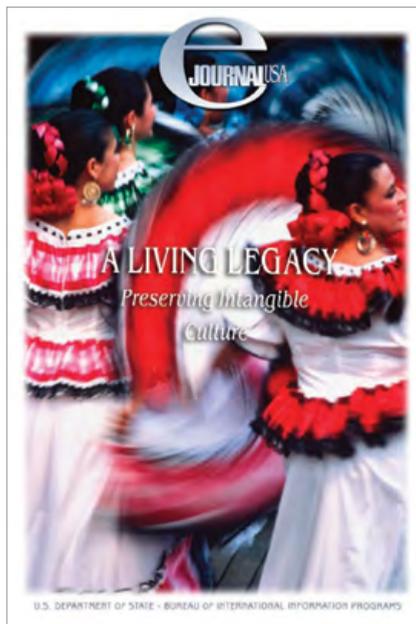
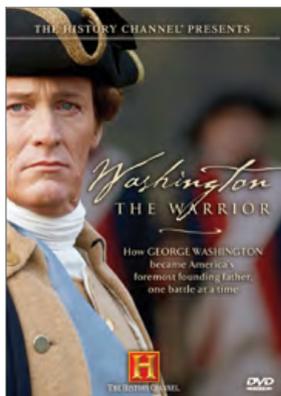
The publication accompanies *Outline of U.S. History* with lessons, discussion questions, essay questions, multiple-choice questions and primary sources.

978-1-62592-018-8
\$20.00 or free with purchase of 10 copies of *Outline of U.S. History*
<https://infocentral.state.gov/outreach-tools/publications>



Washington the Warrior

This video follows George Washington's transition from loyal British subject to commander-in-chief of the Continental Army in the struggle to overthrow British authority. 100 minutes, produced 2011
Rights: Educational, Public Performance
Languages: English
Available Format: DVD



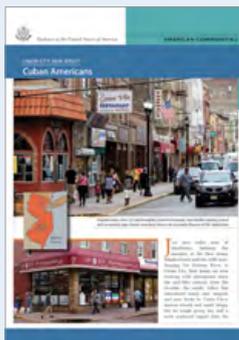
A Living Legacy: Preserving Intangible Culture

This issue of *eJournal USA* shows how no museum can preserve less tangible forms of America's rich, diverse expressions of culture as effectively as those who perform them.
V0671 E
\$2.55



American Communities series

This set of pamphlets profiles Bukharian Jews in Queens, New York; Peruvian Americans and Cuban Americans in New Jersey; and Punjabi Sikhs in Yuba City, California.
<http://iipdigital.usembassy.gov/english/pamphlet>
Free download



American Communities series pamphlets from left to right: Cuban Americans, Union City, New Jersey; Bukharian Flavor Enlivens Queens; and Peruvian Americans, Hudson County, New Jersey



Apache 8

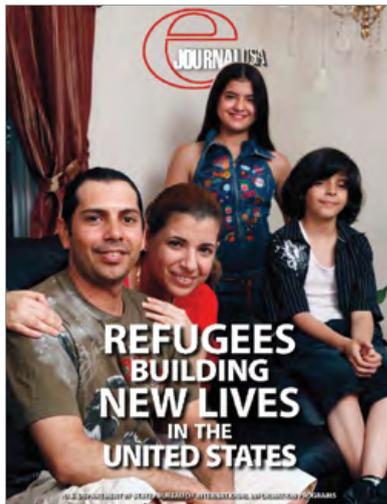
This video tells the story of an all-women woodland firefighter crew from the White Mountain Apache tribe who have been fighting fires in Arizona for more than 30 years. 56 minutes, produced 2011
Rights: Educational, Public Performance
Language: English
Available Format: DVD



Craft in America: Messages

This video shows how four artists use jewelry, sculpture, glass, quilts, and other media to express personal and political views. 60 minutes, produced 2011
Rights: Educational, Public Performance
Language: English
Available Format: DVD





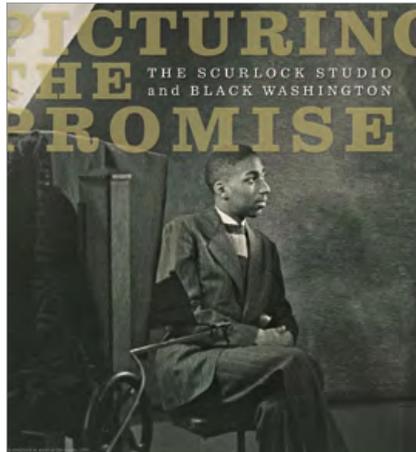
Refugees Building New Lives in the United States

This issue of *eJournal USA* describes how individual Americans strengthen the country's social fabric by welcoming and helping integrate refugees into U.S. communities.
 V0670 E
 \$2.65



Art 21: Season Six

Spanning the globe from Nigeria to New York City, from Beijing to Brazil, the four episodes of the video series "Art in the 21st Century" demonstrate the power of art to alter perception, challenge convention, and change how we see the world around us.
 4 x 60 minutes, produced 2012
 Rights: Educational, Public Performance
 Languages: English
 Available Format: DVD



Picturing the Promise – The Scurlock Studio and Black Washington

This set of 20 posters shows how African-American photographer Addison Scurlock documented Washington's black community for most of the 20th century.
 T0797 E
 \$120.00



Introducing the United States of America

This video, originally designed for use in U.S. consular waiting rooms, combines scenic footage of the United States with short documentary segments focused on community, innovation and opportunity.
 60 minutes, produced 2013
 Rights: Worldwide Broadcast, Educational, Public Performance, Excerpting
 Languages: English narrated version. Videos are also subtitled in Arabic, Chinese, English, French, Persian, Portuguese, Russian, and Spanish. There is only one language per disc so posts must specify the language they need.
 Available Format: DVD



Certified Halal in the USA

Halal restaurants are booming in the United States, from kabob shops to food trucks.
<http://iipdigital.usembassy.gov/english/pamphlet>
 Free download

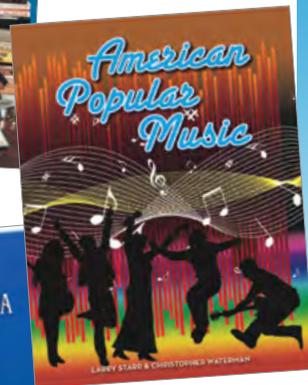
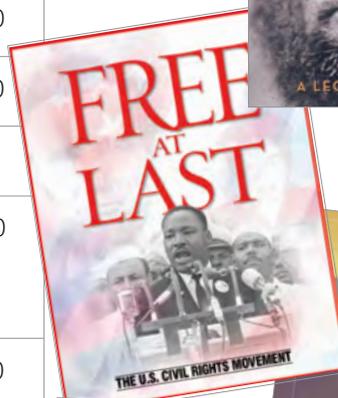
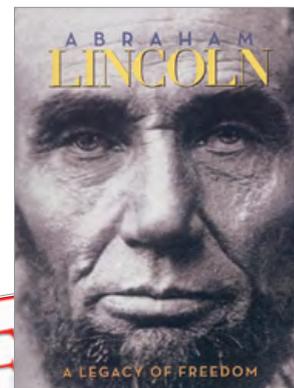
PD PROGRAM IN A BOX

Here are a few ideas for a box of IIP products for a program on diversity:

- A video, "Eid in America."
- An issue of *eJournal USA*, "Becoming American: Beyond the Melting Pot."
- Pamphlets in the American Communities series on Bukharian Jews in Queens, New York; Cuban Americans in Union City, New Jersey, and Punjabi Sikhs in Yuba City, California.
- A PowerPoint presentation, "Diversity: Offering a Place for Everyone."
- An issue of *eJournal USA*, "A Living Legacy: Preserving Intangible Culture."
- A video, "Apache 8."
- A poster show, "Picturing the Promise — The Scurlock Studio and Black Washington."

Earlier Publications and Videos

TITLE	Item Number	Price each
BOOKS		
Abraham Lincoln: A Legacy of Freedom	V0598 E,F,S	\$3.50
Free at Last	V0597 E,A,F,R,S	\$3.75
Sketchbook USA	V0580 E,A,R,S	\$4.50
Outline of American Literature	V0238 E,A,F,P	\$3.00
Outline of American Literature	V0238 B,D	\$1.75
American Popular Music	V0537 E,A,F,S	\$4.00
EJ USA		
See You in the USA	V0668 E,A,P	\$2.20
Indigenous People Today	V0573 E	\$2.80
Multicultural Literature in the United States Today	V0569 E	\$3.15
National Parks, National Legacy	V0538 E	\$3.00
POSTERS		
Oh! Beautiful: The U.S. National Parks	T0584 E,X	\$30.00
Islam in the USA	T0500 E,A,F,S	\$28.78
Islam in the USA	T0500 X	\$14.38



A=Arabic B=Bengali C=Chinese D=Hindi E=English F=French
I=Persian P=Portuguese R=Russian S=Spanish U=Urdu X=blank



= Pamphlet



= PowerPoint

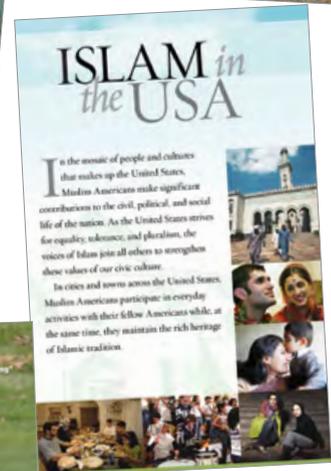
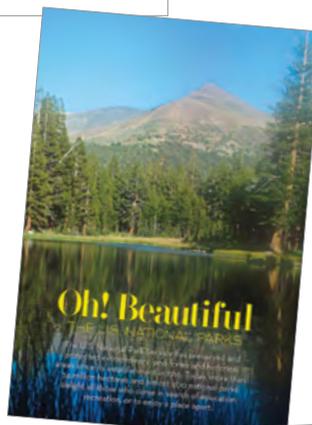
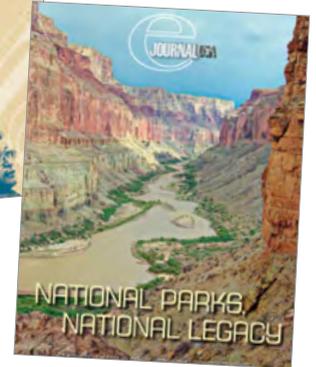
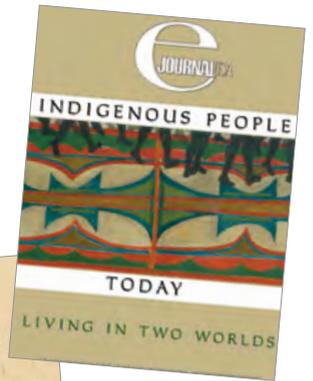


= Video

HOW TO ORDER **INSIDE BACK COVER**

Earlier Publications and Videos

TITLE
VIDEOS (see descriptions at https://infocentral.state.gov , Outreach Tools, Video Acquisitions)
Kick Like a Girl
Welcome: Portraits of America
Do You Speak American?
Soundmix: Five Young Musicians
Broadway: The American Musical
Abraham Lincoln: Preserving the Union
American Cinema



HOW TO ORDER **INSIDE BACK COVER**



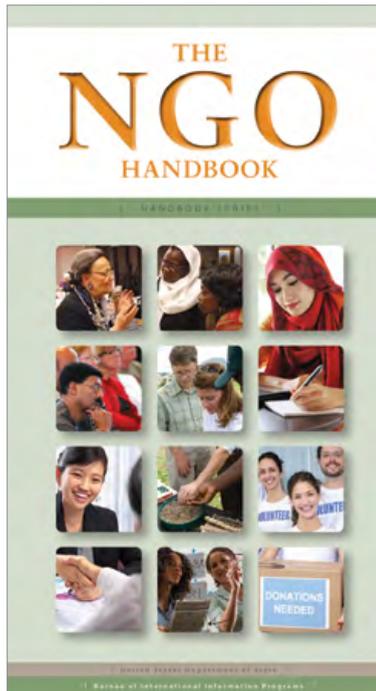
Americans Speak Freely

Assistant Attorney General
Thomas E. Perez discusses

freedom of expression in the
United States.

[http://iipdigital.usembassy.gov/english/
pamphlet](http://iipdigital.usembassy.gov/english/pamphlet)

Free download



The NGO Handbook

This book guides the reader through
the steps of starting and operating a
nongovernmental organization.

V0866 E

\$4.55



Half the Sky

Filed in 10 countries, this
video series tells the stories
of inspiring individuals confronting
oppression and promoting health
care, education, and economic
empowerment for women and girls.

2 x 120 minutes, produced 2012

Rights: Educational, Public Performance

Languages: English

Available Format: DVD



More Than Words: Using Videos to Inspire Change

Professional journalists, documentary filmmakers and social activists alike use the power of video to tell stories, have an impact on audiences and effect change.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Civil Rights: The Movements That Made America

Americans continue to reinterpret Jefferson's words in the Declaration of Independence, "that all men are created equal, that they are endowed by their Creator with certain unalienable Rights."

<https://infocentral.state.gov/outreach-tools/power-points>

Free download



Jesse Owens (American Experience)

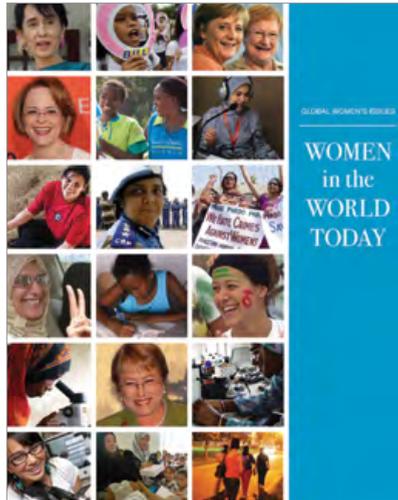
This video describes how in August 1936 a 22-year-old African-American athlete entered Olympic Stadium in Berlin, barely controlling his anger at Nazi racism. He channeled his raw emotions into a remarkable achievement: four gold medals in two days.

60 minutes, produced 2012

Rights: Educational, Public Performance

Languages: English

Available Format: DVD



Global Women's Issues — Women in the World Today

With a preface by then-Secretary of State Hillary Rodham Clinton, this book shows that solutions to global challenges require women's participation.

V0806 E

\$8.50



Global Women's Issues

The pamphlets in this series show that educating girls pays off not only for the girls and their families, but also for society when these educated girls grow up to be women.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Freedom from Fear: Creating Safe Spaces for LGBT Youth

Grass-roots organizations create "safe spaces" for lesbian, gay, bisexual and transgender (LGBT) youth.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Working With Disabilities series

The pamphlets in this series show how a 1990 law provides to persons with physical and mental disabilities the same equal access and equal opportunity available to other Americans.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Disabilities Rights: Tactics and Activists

People working to advance the rights of people with disabilities use many of the same tactics other activists use to promote their causes.

<https://infocentral.state.gov/outreach-tools/power-points>

Free download



Gallaudet University: Widening Horizons for the Deaf

Gallaudet University in Washington is the only institute of higher learning whose programs are specifically designed for deaf people.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Youth Votes! 2012 U.S. Elections

This issue of *eJournal USA* looks at how the Millennials — Americans born from the early 1980s to the mid-1990s — are changing the face of the U.S. electorate and politics.

V0746 E

\$2.25



Black History in the Making: African-American Women Profiles

These videos show three U.S. women making change: Health care reform advocate Erica Williams, U.S. Coast Guard helicopter pilot La'Shanda Holmes and consulting firm CEO Majora Carta.

Three separate short videos, 2 minutes each, produced 2012

Rights: No Restrictions

Languages: English, French

Available Format: Online

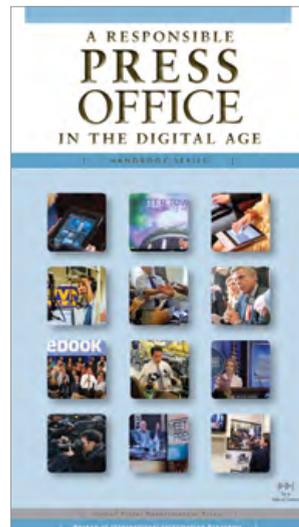


Partnerships Against Corruption

This issue of *eJournal USA* provides a range of perspectives on the benefits and challenges of public-private partnerships and international cooperation in combating corruption.

V0744 E

\$2.25

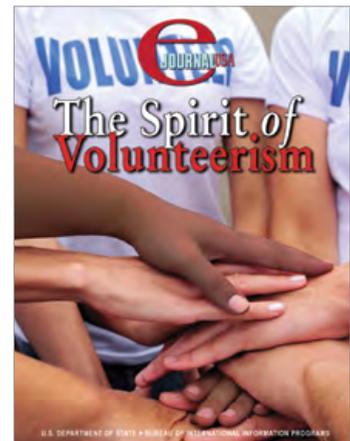


A Responsible Press Office in the Digital Age

This updated edition of the 2001 IIP handbook "A Responsible Press Office" guides government communicators about how to use social and digital media to provide accurate and timely information.

V0811 E, A, C, F, P, R, S

\$6.25



The Spirit of Volunteerism

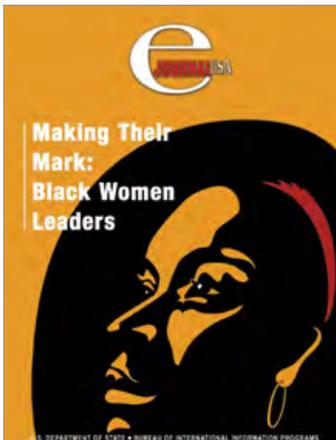
This issue of *eJournal USA* is dedicated to the unheralded citizens who collectively contribute some \$173 billion annually through their unpaid labor. They are part of a tradition of volunteerism that has deep roots in U.S. society.

V0740 E

\$2.55

V0740 A, C, F, R, S

\$2.20



Making Their Mark: Black Women Leaders

This issue of *eJournal USA* profiles African-American women of the 20th and 21st centuries who have made significant contributions to many spheres of American life.

V0741 E, A, F, R, S

\$1.85



USA Elections in Brief

The revised 2012 edition of this book sketches the way primary and general elections work, not only the role of political parties, but also the nuts and bolts of voting machines and poll workers, opinion polls and campaign finance.

V0508 E, A, C, F, P, R, S
\$2.05



U.S. Elections series

The most recent pamphlets in this series focus on presidents' second terms and presidential inaugurations.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download

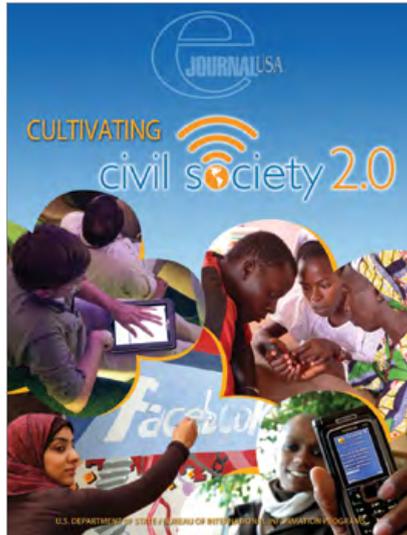


Diversity: Offering a Place for Everyone

The United States welcomes people from all over the world as residents and citizens. Some stay comfortably within their own community, but most mix freely with people of other origins.

<https://infocentral.state.gov/outreach-tools/power-points>

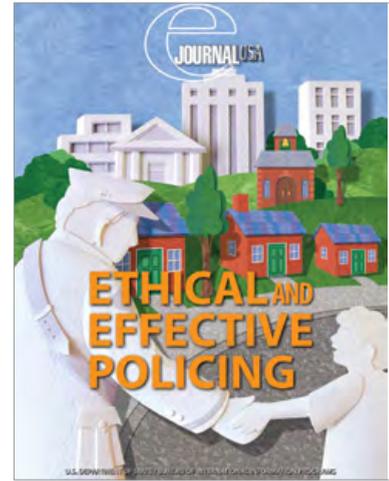
Free download



Cultivating Civil Society 2.0

This issue of *eJournal USA* explores the evolving intersection between civil society and technology and offers examples of how civil society organizations are exploiting technology's potential to give a voice to the voiceless and homes to the homeless.

V0738 E
\$2.95



Ethical and Effective Policing

This issue of *eJournal USA* examines the ways in which citizens and police strive to sustain the social contract.

V0673 E
\$1.85



Boxing Girls of Kabul

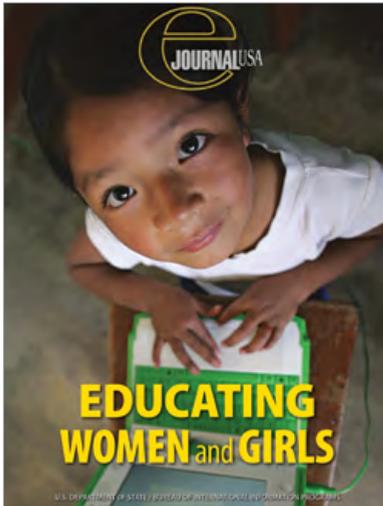
This video shows a group of young Afghan women striving to become world-class boxers, training without the benefit of even the most basic facilities at the national stadium, where the Taliban once routinely executed people.

52 minutes, produced 2011
Rights: Educational, Public Performance
Languages: English, French
Available Format: DVD

PD PROGRAM IN A BOX

Here are a few ideas for a box of IIP products for a program on freedom of expression:

- A book, *A Responsible Press Office in the Digital Age*.
- *Handbook of Independent Journalism*.
- *Media Law Handbook*.
- A pamphlet, "Americans Speak Freely."
- A pamphlet, "More Than Words: Using Video to Inspire Change."
- A pamphlet in the U.S. Elections series, "American Editorial Cartoons!"
- An issue of *eJournal USA*, "Cultivating Civil Society 2.0."



Educating Women and Girls

This issue of *eJournal USA* explores how international organizations, state governments, the private sector and individuals — in many different countries — are tackling this global challenge and improving people’s lives.

V0675 E

\$2.15

V0675 A, F, R, S

\$2.10

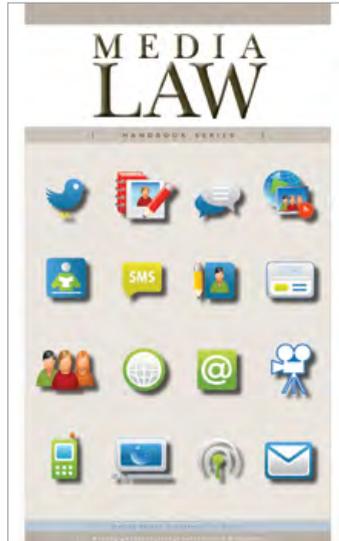


**Educating Girls:
A National Investment**

Investing in women and girls is not only the right thing to do, it is the smart thing to do.

<https://infocentral.state.gov/outreach-tools/power-points>

Free download

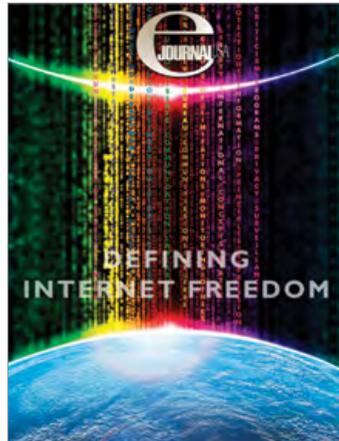


Media Law Handbook

This book explores how free societies determine the privileges and responsibilities of a free press.

V0757 E, A, F, R, S

\$3.75



Defining Internet Freedom

Information has never been so free, but threats to the free flow of information on the Internet are growing. How governments and societies confront new and transformative Internet technologies is the subject of this issue of *eJournal USA*.

V0669 E

\$2.10



**More Than Elections:
How Democracies Transfer Power**

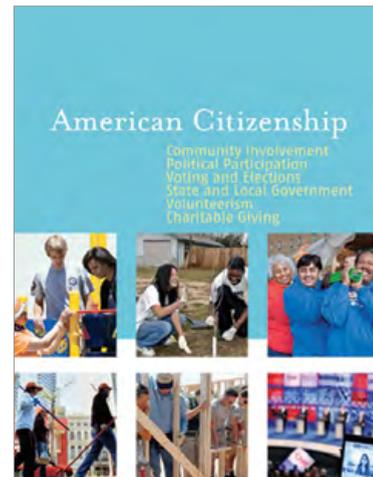
This issue of *eJournal USA* explores the contours of civil society and political legitimacy within which peaceful transitions of power can occur.

V0664 E

\$2.55

V0664 F

\$2.20

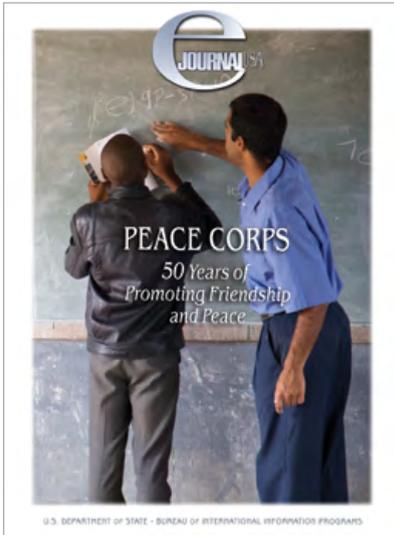


American Citizenship

This book depicts American citizens exercising the many rights and privileges that empower them to participate fully in the nation’s political, economic and cultural life.

V0694 E

\$1.75



Peace Corps — 50 Years of Promoting Friendship

This issue of *eJournal USA* marks the 50th anniversary of the Peace Corps with narratives written by past volunteers and glimpses of the future. V0674 E, A, F, R, S \$1.85



Women as Agents of Peace

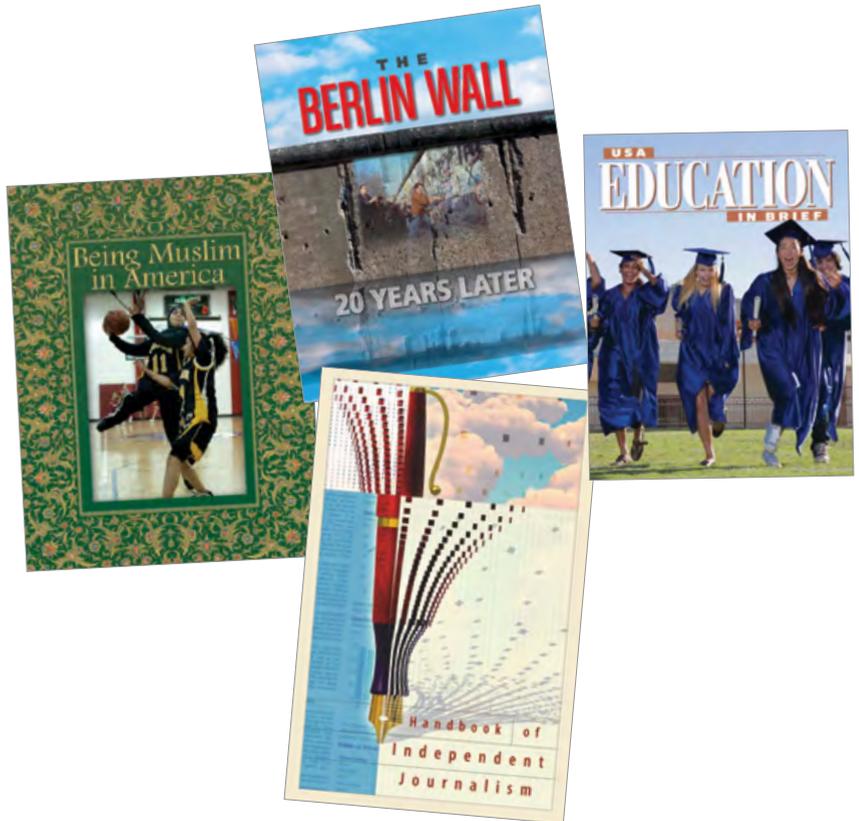
The U.S. National Action Plan on Women, Peace, and Security reflects that countries are more peaceful and prosperous when women have equal rights and opportunities.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download

Earlier Publications and Videos

TITLE	Item Number	Price each
BOOKS		
The Berlin Wall: 20 Years Later	V0682 E	\$4.00
Being Muslim in America	V0600 E, A, F	\$4.00
Being Muslim in America	V0600 R	\$2.70
Handbook of Independent Journalism	V0172 E, F, S	\$3.75
Handbook of Independent Journalism	V0172 R	\$5.25
USA Education in Brief	V0552 E, R, S	\$1.50



A=Arabic B=Bengali C=Chinese D=Hindi E=English F=French I=Persian P=Portuguese R=Russian S=Spanish U=Urdu X=blank



= Pamphlet

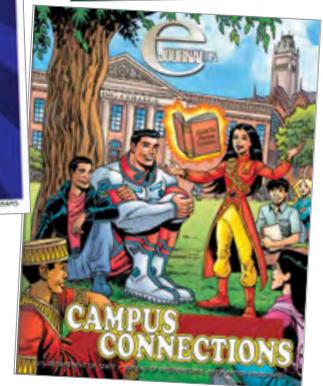
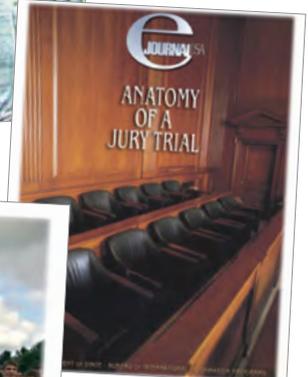
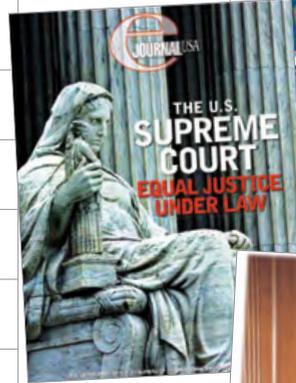
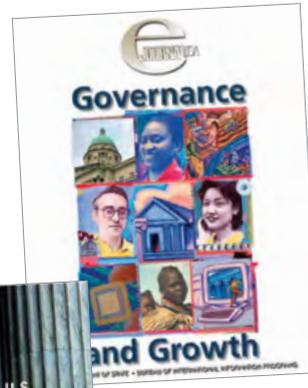


= PowerPoint



= Video

TITLE	Item Number	Price each
EJ USA		
Governance and Growth	V0579 E	\$2.80
The U.S. Supreme Court: Equal Justice Under Law	V0577 E	\$2.20
Anatomy of a Jury Trial	V0574 E	\$2.80
Nonviolent Paths to Social Change	V0570 E	\$2.65
U.S. Presidential Transitions	V0568 E	\$2.80
The Electoral College	V0593 E	\$2.15
Campus Connections	V0575 E	\$2.95
VIDEOS (see descriptions at https://infocentral.state.gov , Outreach Tools, Video Acquisitions)		
759 Boy Scouts of Harlem		
Barack Obama: From His Childhood to His Historic Election		
African American Lives		
Iron Jawed Angels		
Citizen King		
Democracy in America		
Framework for Democracy		
Boycott		
The Tuskegee Airmen		
The March		



HOW TO ORDER **INSIDE BACK COVER**

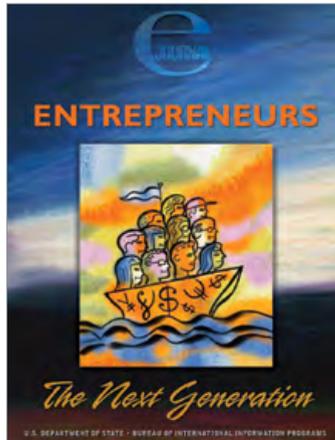


Growing Your Business: Steps to Success

So you started a business. Now what? Follow these nine steps to put your enterprise on the path toward success.

<http://iipdigital.usembassy.gov/english/pamphlet>

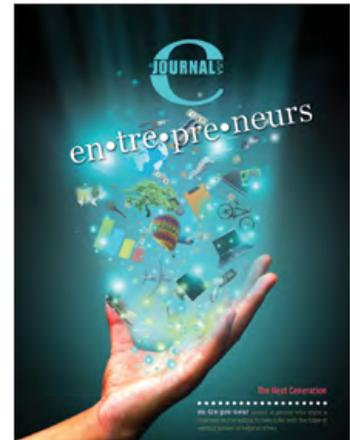
Free download



Entrepreneurs: The Next Generation

This issue of *eJournal USA* discusses many of the opportunities and challenges of being an entrepreneur today. It also discusses — and debunks — persistent myths about entrepreneurship.

V0736 E
\$2.55



Entrepreneurs: The Next Generation (Learner English edition)

This issue of *eJournal USA*, part of the Learner English series, highlights a world of opportunities (and challenges) that waits to be explored by the next generation of entrepreneurs.

V0854 E
\$2.25



Grow Your Business: Nine Steps Toward Success

The first step to growing your business is understanding your business — and the first step to understanding your business is to revisit your business plan.

<https://infocentral.state.gov/outreach-tools/power-points>

Free download



Crowdfunding: The Power of People

Crowdfunding is the practice of raising financial capital from large groups of people, typically by using the Internet.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download

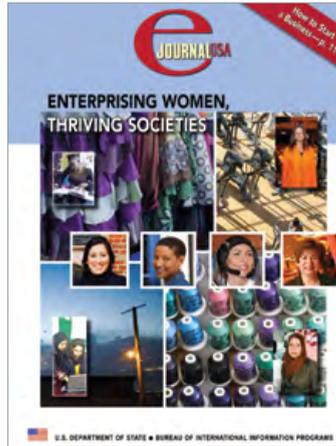


Business Planning for Success

Because each business is different, each business plan is different. But every business plan should contain certain elements.

<http://iipdigital.usembassy.gov/english/pamphlet>

Free download



Enterprising Women, Thriving Societies

This issue of *eJournal USA* encourages women to pursue their entrepreneurial ambitions. It cites the experiences of businesswomen around the world and identifies barriers and best practices for overcoming them.

V0743 E

\$2.20



Enterprising Women, Thriving Societies

The economic empowerment of women leads to poverty alleviation. As countries' economic output grows, the range of options for women to contribute to the economy expands.

<https://infocentral.state.gov/outreach-tools/power-points>

Free download

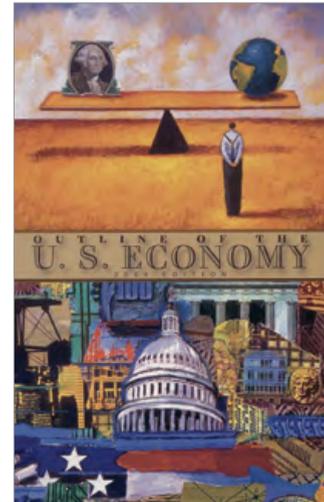


Entrepreneurs: The Next Generation

Many young people believe that becoming an entrepreneur is the most effective and exciting way to make their dreams a reality.

<https://infocentral.state.gov/outreach-tools/power-points>

Free download



Outline of the U.S. Economy

This 2011 update of the book written by former Washington Post business editor and writer Peter Behr describes the biggest challenges facing the U.S. economy in a generation.

V0691 E, A, F, S

\$2.75



USA Economy in Brief

This 2011 revised edition of the book shows how competition shapes the U.S. economy and reflects the never-ending debate through history about the proper role of government in the economy.

V0475 E

\$1.50

V0475 A, F, S

\$1.75



You're the Boss: Starting and Running Your Own Business

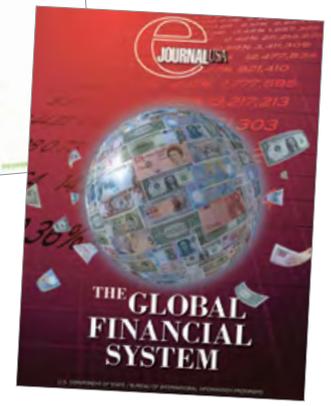
This video profiles business experts and entrepreneurs who have been successful at starting and running businesses. It will help students understand what innovations are and what it takes to get an idea off the ground.

5 episodes, 20 minutes each, produced 2011
 Rights: Educational, Public Performance
 Languages: English
 Available Format: DVD



Earlier Publications and Videos

TITLE	Item Number	Price each
EJ USA		
21st-Century Agriculture	V0666 E	\$2.65
Roots of Innovation	V0578 E	\$2.20
Global Financial System	V0572 E	\$2.65
Choosing a Career	V0599 E	\$2.80
Markets and Democracy	V0536 E	\$2.20
The Next New Thing	V0512 E	\$2.15
VIDEOS (see descriptions at https://infocentral.state.gov , Outreach Tools, Video Acquisitions)		
King Corn		
The Entrepreneurs		
The New Heroes		



PD PROGRAM IN A BOX

Here are a few ideas for a box of IIP products for a program on entrepreneurship:

- An issue of *eJournal USA*, "Entrepreneurs: The Next Generation."
- A Learner English edition of the same *eJournal*, "Entrepreneurs: The Next Generation."
- A PowerPoint presentation, "Entrepreneurs: The Next Generation."
- A pamphlet, "Growing Your Business: Steps to Success."
- A PowerPoint presentation, "Grow Your Business: Nine Steps to Success."
- A pamphlet, "Business Planning for Success."
- An issue of *eJournal USA*, "Enterprising Women, Thriving Societies."
- A PowerPoint presentation, "Enterprising Women, Thriving Societies."
- A video, "The Entrepreneurs."

A=Arabic B=Bengali C=Chinese D=Hindi E=English F=French
 I=Persian P=Portuguese R=Russian S=Spanish U=Urdu X=blank



= Pamphlet



= PowerPoint



= Video



Preserve the Earth: Conservation of the Great Cats 2013

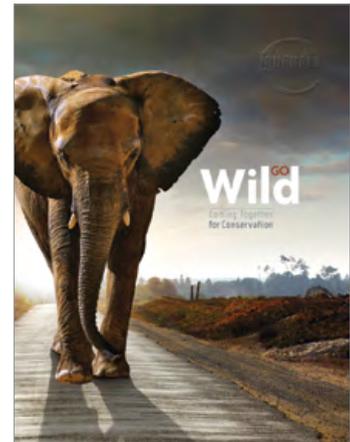
This poster, a successor to the past Earth Day series of posters, illustrates how the world's great cats face threats from habitat loss, dwindling prey, and conflicts with humans, including poaching and trafficking.

978-1-622-39949-9
\$9 for set of 10

Preserve the Earth: Conservation of the Great Cats 2013 [Postcards]

These postcards accompany the poster above.

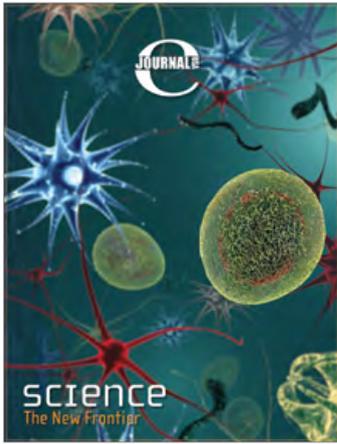
978-1-622-39950-5
\$1.80 for set of six



Go Wild! Coming Together for Conservation

This issue of *eJournal USA* answers the question why the current rate of extinctions is 1,000 times greater than normal. The answer: humans.

V0855 E
\$2.55



Science: The New Frontier

This issue of *eJournal USA* explores how the Internet and other technologies are both helping shape the questions pursued by scientists and the ways in which scientists interact and share new knowledge.

978-1-62592-016-4
\$2.15



Science: The New Frontier

As the late American astronomer and writer Carl Sagan said: "Somewhere, something incredible is waiting to be known."
<https://infocentral.state.gov/outreach-tools/power-points>
Free download



Combating Wildlife Trafficking: Respect and Protect

The increasingly intense illicit trade in products derived from elephants, rhinoceroses and tigers threatens peace and security in Africa and Asia.
<http://iipdigital.usembassy.gov/english/pamphlet>
Free download



Wildlife Trafficking: Respect and Protect

This poster reminds us that elephants, rhinos and tigers need protection from illicit trade.

T0870 E
\$6.65



Wildlife Conservation playing cards

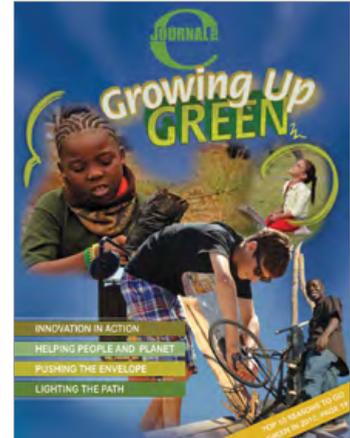
These playing cards accompany the poster above.

M0867 E
\$2.85



Wildlife Trafficking

Experts estimate the value of illicit wildlife trade to be \$7 billion-\$10 billion a year.
<https://infocentral.state.gov/outreach-tools/power-points>
Free download



Growing Up Green

This issue of *eJournal USA* describes how youths are leading the way to a sustainable future by creating innovative solutions to global problems.

V0742 E, A, F, R, S
\$2.25



Growing Up Green

Young people are leading the way to a cleaner, greener, more sustainable future.
<https://infocentral.state.gov/outreach-tools/power-points>
Free download



Top 10 Reasons to Go Green

Young people around the world are acting on local and global sustainable development issues. Here are 10 important reasons you should get involved.
<https://infocentral.state.gov/outreach-tools/power-points>
Free download



NOVA: Power Surge

This video travels the globe to reveal the surprising technologies that just might turn back the clock on climate change, focusing on the latest and greatest innovations. 60 minutes, produced 2011
Rights: Educational, Public Performance
Languages: English
Available Format: DVD



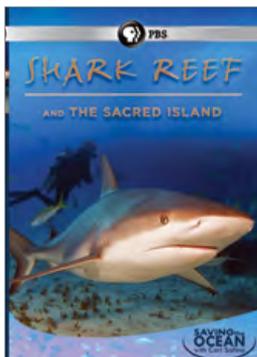
The Green Revolution

This video features scientists and engineers who are developing and improving the use of clean energy sources, new fuels and other energy-related technologies. 10 episodes, approximately 5 minutes each, produced 2011
Rights: Worldwide Broadcast, Educational, Public Performance
Language: English
Available Format: DVD



Saving the Ocean: Shark Reef and Sacred Island

This video spotlights marine conservation success stories in Belize and Zanzibar. 2 episodes, 30 minutes each, produced 2011
Rights: Educational, Public Performance
Languages: English
Available Format: DVD



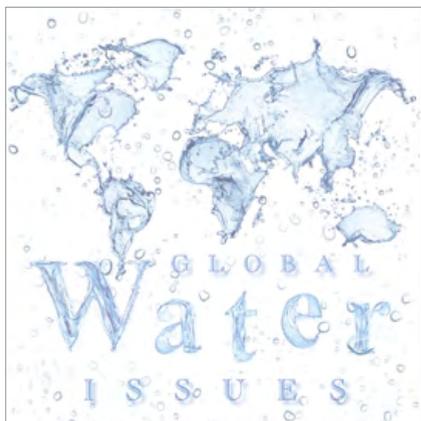
Climate Action Goes Local

This issue of *eJournal USA* examines what it means to think globally about climate change — and to act locally. V0737 E
\$2.75
V0737 A, F, R, S
\$2.65



Climate Action Goes Local

Local communities are increasingly taking the lead in developing innovative, grass-roots approaches to mitigating and combating the causes and effects of global warming.
<https://infocentral.state.gov/outreach-tools/power-points>
Free download



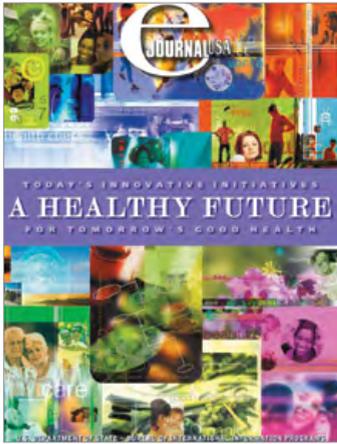
Global Water Issues

This book explores the political, social and economic challenges presented by threats to Earth's most vital natural resource. V0770 E
\$8.00

PD PROGRAM IN A BOX

Here are some ideas for a box of IIP products for a program on climate change:

- A video, "NOVA: Power Surge."
- A video, "The Green Revolution."
- A PowerPoint presentation, "Growing Up Green."
- A PowerPoint presentation, "Top 10 Reasons to Go Green."
- An issue of *eJournal USA*, "Climate Action Goes Local."
- A PowerPoint presentation, "Climate Action Goes Local."
- A video, "Our Common Purpose: Addressing Climate Change."
- An issue of *eJournal USA*, "Climate Change Partnerships."
- An issue of *eJournal USA*, "The Greening of U.S. Corporations."



A Healthy Future

This issue of *eJournal USA* considers the factors that contribute to success in improving health — and health systems — in many parts of the world. V0739 E, A, F, R, S \$2.85



THINK b4 U POST: Your Reputation and Privacy on Social Networking Sites

This video is a lighthearted but serious review on how people can protect their reputation and guard their privacy online while still having a good time using social networking sites. 22 minutes, produced 2011 Rights: Educational, Public Performance Languages: English Available Format: DVD



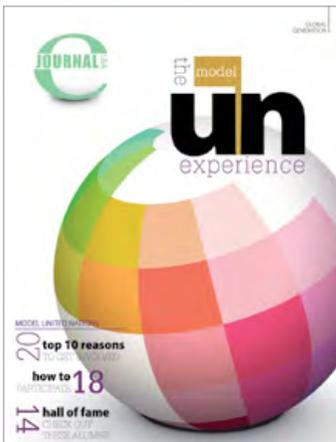
STEM: Making a Difference

Meet some young people who are using science, technology, engineering and mathematics (STEM) to have fun and make a difference. <http://iipdigital.usembassy.gov/english/pamphlet> Free download

Earlier Publications and Videos

TITLE	Item Number	Price each
BOOKS		
Rachel Carson: Pen Against Poison	V0507 E,F	\$1.25
EJ USA		
Climate Change Partnerships	V0667 E	\$2.05
Climate Change Perspectives	V0576 E	\$2.20
Energy Efficiency: The First Fuel	V0571 E	\$2.65
The Greening of U.S. Corporations	V0523-E	\$2.20
VIDEOS		
(see descriptions at https://infocentral.state.gov , Outreach Tools, Video Acquisitions)		
Our Common Purpose: Addressing Climate Change		
Grand Canyon: America’s Scenic Treasure		
Yosemite: Inspiration for Conservation		





**Global Generation:
The Model UN Experience**

This issue of *eJournal USA* explores how young people all over the world are becoming model global citizens through participation in Model UN.

V0747 E
\$2.25



Women, War and Peace

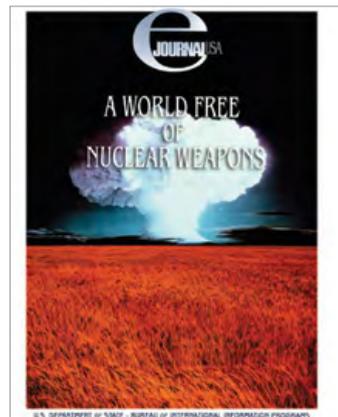
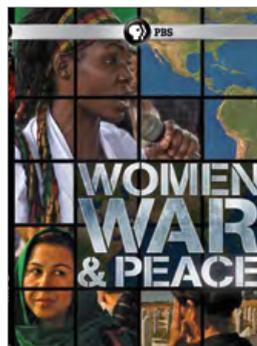
Challenging the notion that war and peace are men's domain, the video places women at the center of an urgent dialogue about conflict and security and reframes our understanding of modern warfare.

4 episodes, 60 minutes each, produced 2011

Rights: Educational, Public Performance

Languages: English

Available Format: DVD



A World Free of Nuclear Weapons

This issue of *eJournal USA* shows not only why President Obama affirmed a U.S. commitment to seek a world without nuclear weapons, but also acknowledged that the objective might not be achieved in his lifetime.

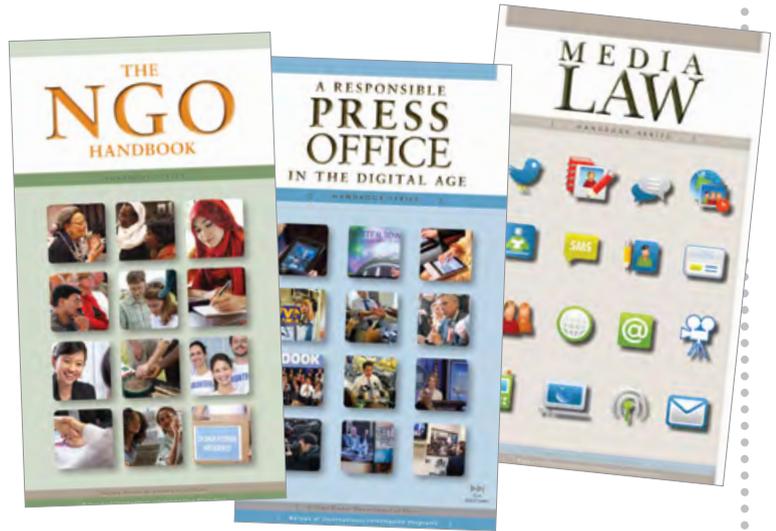
V0665 E
\$2.65

Bundles and Sales

Handbooks Bundle

- **A Responsible Press Office in the Digital Age** V0811 E \$6.25
- **Media Law Handbook** V0757 E \$3.75
- **The NGO Handbook** V0866 E \$4.55

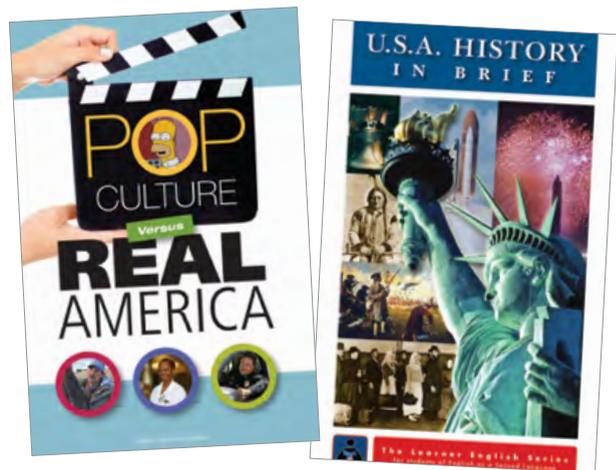
Buy all three handbooks now
and get 30 percent off.
Bundle price: **\$10.19**



English Learning Editions Bundle

- **Pop Culture Versus Real America**
English Learning Edition 978-1-62592-021-8 \$4.70
- **USA History in Brief**
Learner English Edition V0721 E \$4.75

Buy *Pop Culture* and get
50 percent off *USA History in Brief*.
Bundle price: **\$7.08**



List of Popular Products

A=Arabic B=Bengali C=Chinese D=Hindi E=English F=French I=Persian
P=Portuguese R=Russian S=Spanish U=Urdu X=blank

AUDIO CD

American Roots Music CD with booklet
(2nd Edition)
A0501 E \$5.24

BOOKS: Handbook Series

Handbook of Independent Journalism
V0172 E, A, F, S \$3.75

Handbook of Independent Journalism
V0172 R \$5.25

Media Law Handbook
V0757 E, A, F, R, S \$3.75

The NGO Handbook
V0866 E \$4.55

A Responsible Press Office in the Digital Age
V0811 E, A, C, F, P, R, S \$6.25

BOOKS: In Brief Series

Democracy in Brief
V0509 E, S \$1.75

Human Rights in Brief
V0525 E, A, F, S \$1.50

USA Economy in Brief
V0475 E \$1.50

USA Economy in Brief
V0475 A, F, S \$1.75

USA Education in Brief
V0522 E, R, S \$1.50

USA Elections in Brief
V0508 E, A, C, F, P, R, S \$2.05

USA History in Brief
V0441 E, A, F, S \$1.75

USA History in Brief: Learner English Edition
(without CD)
V0721 E \$4.75

USA History in Brief: Learner English Edition
(with CD)
V0722 E \$5.75

USA Literature in Brief

V0470 E, A, F, R, S \$1.50

USA Literature in Brief / Writers on America (with CD) (Persian)

V0531 I free

BOOKS: Outline Series

Outline of American Geography
V0237 E, A, F, S \$3.50

Outline of American Literature
V0238 E, A, F, P, S \$3.00

Outline of American Literature
V0238 B, D \$1.75

Outline of the U.S. Economy
V0691 E, A, F, S \$2.75

Outline of the U.S. Legal System
V0241 E, A, F, P \$3.25

Outline of the U.S. Legal System
V0241 S \$0.53

Outline of U.S. Government
V0242 E, A, F, S \$2.00

Outline of U.S. Government
V0242 B \$0.66

Outline of U.S. History
V0243 E, P \$3.50

OTHER BOOKS

Abraham Lincoln: A Legacy of Freedom
V0598 E, F, S \$3.50

America 24/7: Telling America's Story in Pictures
V0166 E \$14.00

American Citizenship
V0694 E \$1.75

American Lives: A Brief Look
V0693 E, A, C, R, S \$2.75

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V0537 E, A, F, S \$4.00

Barack Obama: 44th President of the United States		
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Barack Obama: 44th President of the United States		
V0594 R	\$0.25	
Being Muslim in America		
V0600 E, A, F	\$4.00	
Being Muslim in America		
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V0682 E	\$4.00	
Free At Last: The U.S. Civil Rights Movement		
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Global Water Issues		
V0770 E	\$8.00	
Global Women's Issues		
V0806 E	\$8.50	
My Town: Writers on American Cities		
V0748 E, S	\$3.75	
Obama in His Own Words		
V0605 E, A, F, R, S	\$1.50	
Pop Culture versus Real America		
V0727 E, A, F, R	\$3.75	
Pop Culture Versus Real America English Learning Edition		
978-1-62592-021-8	\$4.70	
Rachel Carson: Pen Against Poison		
V0507 E, F	\$1.25	
Sketchbook USA		
V0580 E, A, R, S	\$4.50	
Stories of African-American Achievement		
V0752 E	\$3.75	

EJ|USA

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V0666 E	\$2.65	
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V0574 E	\$2.80	
Becoming American: Beyond the Melting Pot		
V0672 E	\$2.15	
Campus Connections		
V0575 E	\$2.95	
Choosing a Career		
V0599 E	\$2.80	
Climate Action Goes Local		
V0737 E	\$2.75	

Climate Action Goes Local		
V0737 A, F, R, S	\$2.65	
Climate Change Partnerships		
V0667 E	\$2.05	
Climate Change Perspectives		
V0576 E	\$2.20	
Cultivating Civil Society 2.0		
V0738 E	\$2.95	
Defining Internet Freedom		
V0669 E	\$2.10	
Educating Women and Girls		
V0675 E	\$2.15	
Educating Women and Girls		
V0675 F, R, S	\$2.10	
The Electoral College		
V0593 E	\$2.15	
Energy Efficiency: The First Fuel		
V0571 E	\$2.65	
Enterprising Women, Thriving Societies		
V0743 E	\$2.20	
Entrepreneurs: The Next Generation		
V0736 E	\$2.55	
Entrepreneurs: The Next Generation English Learning Edition		
V0854 E	\$2.25	
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V0673 E	\$1.85	
Global Financial System		
V0572 E	\$2.65	
Global Generation: The Model UN Experience		
V0747 E	\$2.25	
Governance and Growth		
V0579 E	\$2.80	
Go Wild: Coming Together for Conservation		
V0855 E	\$2.55	
The Greening of U.S. Corporations		
V0523 E	\$2.20	
Growing Up Green		
V0742 E, A, F, R, S	\$2.25	
A Healthy Future		
V0739 E, A, F, R, S	\$2.85	
Indigenous Peoples Today: Living In Two Worlds		
V0573 E	\$2.80	
A Living Legacy: Preserving Intangible Culture		
V0671 E	\$2.55	

Making Their Mark: Black Women Leaders	V0741 E, A, F, R, S	\$1.85
Markets and Democracy	V0536 E	\$2.20
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 Growing Your Business: Steps to Success
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 Ibtihaj Muhammad: A New Frontier for Fencing
 Jennifer Beltran: Serving the Community
 Oren Lyons: The Legacy of Lacrosse
 Scout Bassett: Against the Odds, Redefining Ability

Global Entrepreneurship Program

Entrepreneurs: Emerging Role Models in Emerging Markets
 Public-Private Partnership Fires Up Young Entrepreneurs

Global Women's Issues

Combating Domestic Violence
 Educating Women About Technology
 Ensuring an Equitable Future
 Kateryna Levchenko: Working Within the System
 Michelle Bachelet: Physician, Military Strategist, Head of State
 Women and Education
 Women's Work: Paying It Forward

Technology in Education

Teachers Can Use Free, Open, Online Content
 Making Tech Work for Teachers
 Mobile Education Driven by Smart Ideas

U.S. Cities

Atlanta, Georgia
Denver, Colorado
Las Vegas, Nevada
Los Angeles, California
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U.S. Elections

American Editorial Cartoons!
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Getting Involved and Making a Difference
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Political Party Conventions
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The U.S. Presidential Inauguration: An Exceptional Tradition
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Women in Politics

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Super Bowl Sunday: An Unofficial Holiday for Millions
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Working With Disabilities

Americans with Disabilities Act
The Americans with Disabilities Act in Action

All About America

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State of the Union Address Deeply Rooted in American History

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Arabic VHS

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English DVD

Eid in America

English Online

The Entrepreneurs
English DVD

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Grand Canyon: America's Scenic Treasure
English DVD

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English DVD

Half the Sky
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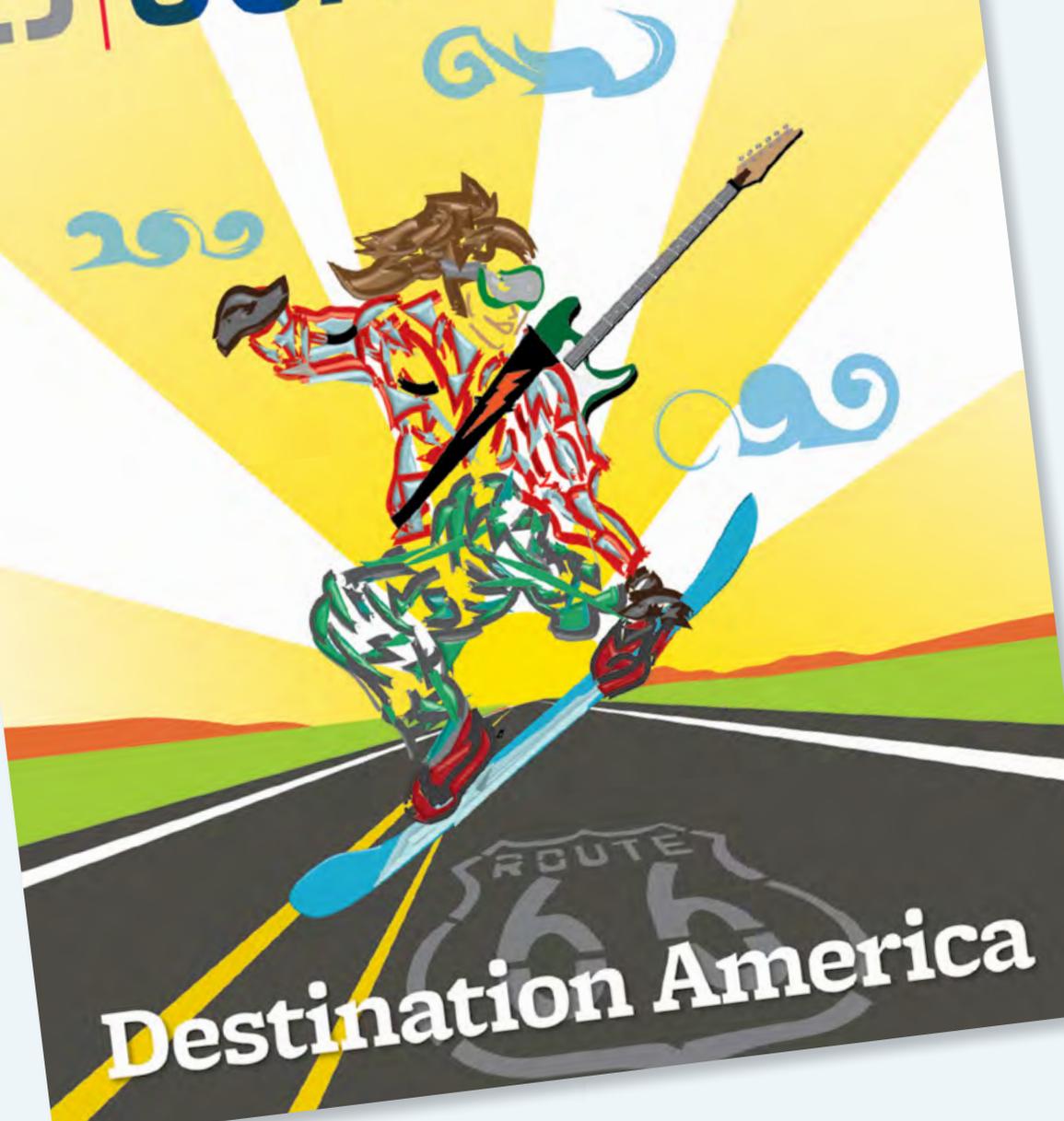
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