

Excerpt
Style and Design

AMERICAN SPACES

Idea Book



Message from the
Under Secretary

Message from the
Program Director

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Tara D. Sonenshine

*Under Secretary for Public
Diplomacy and Public Affairs*

In a rapidly changing world, powered by social media and instant information, the United States must continue to be part of the world's vibrant conversations. At a time when so many of our embassies are forced by necessity to protect our diplomats, it's critical that we can go outside our compounds to engage in what Edward R. Murrow called "the last three feet—one person talking to another."

I have prioritized American Spaces as one of the most effective and vibrant forums for our public diplomacy outreach. Since the beginning of my tenure as Under Secretary for Public Diplomacy and Public Affairs I have seen exciting learning taking place in Information Resource Centers, American Centers, Bi-national Centers, and Corners where foreign audiences come to engage with us on matters of common interest.

Just as traditional libraries are evolving into dynamic community spaces, our American Spaces must be dynamic as well. Over the course of the last year many people have come together, from all over the world, to work on this idea of creating Model American spaces to showcase the types of dynamic learning centers we hope all our spaces will become.

Since we began this project our vision has been clear: to further develop American Spaces that engage audiences with compelling learning environments that reflect the dynamic nature of the United States and welcome spontaneous interaction, shared ideas and warm conversations. We have

made it our goal to provide what I call CARE for every Space: Content, Access, Resources, Evaluation and robust connectivity.

Working with experts from the Smithsonian, we have created an exciting partnership to realize that vision—and take it to the next level: advancing the role of American Spaces as symbols of meaningful relationships and commitments between the U.S. and host communities.

Through this Idea Book we will provide Posts the means to improve and standardize the quality of American Spaces and their core programs. Our aim is to provide the best multifunctional platform for public diplomacy programs to promote open dialogue, counteract negative preconceptions and build bridges of understanding. Bringing our partners and Smithsonian experts together we anticipated an explosion of ideas and practical solutions, and we had just that.

We hope you will use this Idea Book as a resource to invigorate your Spaces which are, now more than ever, one of our key platforms for advancing U.S. foreign policy through the lively sharing of information and ideas. Flexible spaces, welcoming environments and state-of-the-art technology can help create opportunities for learning about America, through participatory experience, casual exchanges, and social media, breaking down barriers around the world.



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Message from the Under Secretary



Elizabeth Duggal

*Director, International Museum
Professional Education Program,
Smithsonian Institution*

*Photo Credit: James DiLoreto,
Smithsonian Institution*

The Smithsonian is pleased to submit this Idea Book as the final deliverable of our American Spaces Assessment and Redesign Project. We hope it will serve as a guide for all American Spaces eager to refresh their facilities with a new look and new content for use by their visitors. The Idea Book contains design concepts, finishes and furnishings, and programming and IT/social media recommendations, supported by narratives explaining how our recommendations might be implemented in different types of American Spaces.

American Spaces, from my perspective, are terrific assets for this country and offer enormous opportunity. It is a great privilege for the Smithsonian to work with all of you on this important and vital project, particularly because our mission is the “increase and diffusion of knowledge.” We are passionate about engaging our visitors and our role in the world of cultural diplomacy.

From the initial discussions with State to the team visits to the American Spaces, from the design efforts to the planning and convening of the project workshop, this has been a wonderful and rewarding partnership all around. Collaboration and shared commitment have been central to this project: when our delegations visited the American Spaces

and peer institutions around the world and met with Embassy and American Spaces staff, partners, and visitors, all were unstinting in their generous contributions to the project. All of these stakeholders are key to the success of this endeavor, and ownership of the final recommendations will be in the hands of the American Spaces themselves.

We have benefited greatly from the support of our State Department partners throughout. Our ideas have been strengthened through communication and feedback, and we have all learned so much from you. On behalf of the entire International Museum Professional Education Program team and the broader Smithsonian Institution, we want to thank the State Department—particularly the Bureau of International Information Programs—for the opportunity to work on this project. Members from several Smithsonian Institution units have enthusiastically participated in the program, drawing expertise from the National Museum of Natural History, the National Museum of American History, the Cooper-Hewitt Museum, the National Portrait Gallery, the Smithsonian Institution Traveling Exhibition Service (SITES), and the Office of Facilities Engineering and Operations. We look forward to the possibilities ahead and to continuing this partnership and supporting you in any way we can.



Message from the Program Director



Style and Design

We propose three style concepts, each with an associated color palette, textiles, textures, furnishing concepts and finishes, and imagery.

Each Space should play an active role in selecting a style that suits the existing building—its architecture, size, and place in the community. Though we ascribe certain attributes to each style, we do not suggest that these qualities should not come through in spaces of other styles.

Trailblazer style. This style evokes American love of the land and spirit of discovery. Cool confidence meets fearless exploration. Earth tones give the space an almost rugged feel, while bright accents suggest a restless curiosity.

Inventor style. This style highlights the U.S. as a nation that invents and makes things with “DIY” (do-it-yourself) pride, from light bulbs to iPhones to the Mars rovers. The style reflects the entrepreneurial roots of America and encourages openness to opportunity, ingenuity and determination.

Spark style. This style partners “edgy” with “modern.” It pushes boundaries and uses bold colors and design to spark creativity. Just as a kinetic city may be an incubator for creativity and collaboration, so this style encourages seeking and finding diverse inspirations and solutions.



List of attributes for the **Trailblazer** style:

- Rugged
- Informal
- Solid
- Communal



List of attributes for the **Inventor** style:

- Innovative
- Determined
- Unconventional
- Bold



List of attributes for the **Spark** style:

- Vibrant
- Youthful
- Fresh
- Interactive

Tiered Modular Seating

Allsteel Rise 3-Seat Single Fabric
 Model #: S922S2

**Lounge Chair**

Allermuir Open lounge chair with wire base
 Model #: A642

**Ottoman/Stool**

Allsteel Scooch
 Model #: S923

**Settee**

Allermuir Open sofa with wire base
 Model #: A644

We recommend use of simple, light-weight, multi-purpose furniture. When possible, furnishings should be suitable for a variety of programs and experiences. Color, durability, texture, and material should all play roles in the selection of furnishings. We offer here examples of practical pieces that emphasize youthful design and that support collaborative, communal experiences.



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Furniture Options



Occasional Table
Allsteel Transfer Table
Model #: S911TBRL



Computer Desk
Versteel ODIS Stacking Desk
Model #: OD291823REFXL



Coffee Table
Allsteel Belong Coffee Table
Model #: S912B1632



Console Table
Rectangular console table
Model #: TART1754H28



Floor Lamp
Challenger Lighting floor lamp
Model #: FA4130



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**Mobile tackboard/
whiteboard**
Egan Visual



**Nesting Tilt-Top Multi-Purpose
Table with Casters**
Allsteel Get Set Nesting Table
Model #: GSN3060C



**Height Adjustable Multi-
Purpose Table with Glides**
*Allsteel Get Set Height
Adjustable Table*
Model #: GSV3060G



**Trapezoid Multi-Purpose
Table with Casters**
Allsteel Get Set Trapezoid Table
Model #: GSNTR30C

Collaborative Worktable
Allsteel Harvest Collaborative Table
[top] Model #: S913LTS3672
[base] Model #: S913LNB3642



Chair cart
Allsteel Nimble Cart
Model #: NMBL-CART



Polypropylene Stack Chair
Nimble Stack Chair
Model #: GSA-NMBL-1FC



Task Chair
Allsteel Clarity Task Chair
Model #: C50MFCNOUPHFC



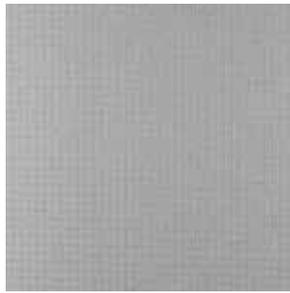
Wood Stack Chair with Upholstered Seat
Allsteel Take 5 Chair
Model #: S927WCB



Wood Barstool with Upholstered Seat
Allsteel Stool
Model #: SS27SCB



Maharam
Pattern: Minimal
Color: Titanium



Maharam
Pattern: Letters
Color: Sun



Luna Textiles
Pattern: Winsome
Color: Cloak



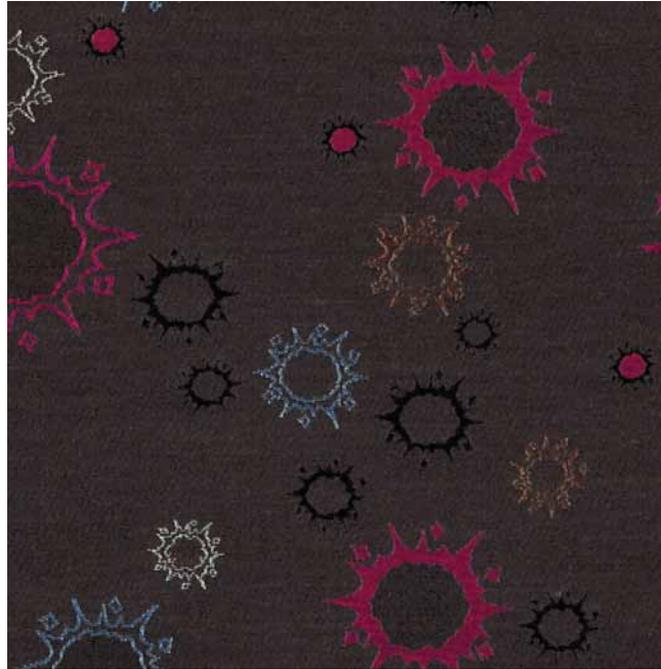
Allsteel
Pattern: Woolly
Color: Squash WOLO10



Maharam
Pattern: Minimal
Color: Zest



Maharam
Pattern: Messenger
Color: Snow



Carnegie
Pattern: Soleil
Color: #26

We show you here a selection of upholstery from all three themes, *Trailblazer*, *Inventor*, and *Spark*—they will be identified in the furniture schedule for each. We chose these particular fabrics for their durable quality and lively or clean look. Fabric provides character for a space and can bring together a room that otherwise serves multiple functions.



Fabric Options

Natural Maple



Beigewood



Natural Walnut



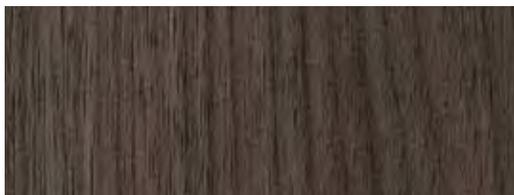
Dark Rift Oak



Espresso Cherry



Charcoal Walnut



Frosty White



Blue Agave



Pewter Mesh



Silver Mesh

These laminates represent all three themes, *Trailblazer*, *Inventor*, and *Spark*, and are identified in the finish schedule for each. Laminates bring color and texture to work surfaces, providing a less sterile and more comfortable environment for visitors.



Laminate Options



1 & 2. Broadloom Carpet or Area Rug. Bentley Prince Street. Model #: 81E380630R. | 3. Broadloom Carpet or Area Rug. Bentley Prince Street. Model #: 8KR420630R. | 4. Broadloom Carpet or Area Rug. J+J|Invision. Model #: 9707. | 5. Carpet Tile. Flor.



1. Broadloom Carpet or Area Rug. Karastan Contract. Model #: KC130. | 2. Carpet Tile. Flor. | 3. Carpet Tile. Flor. Model #: 5To41.

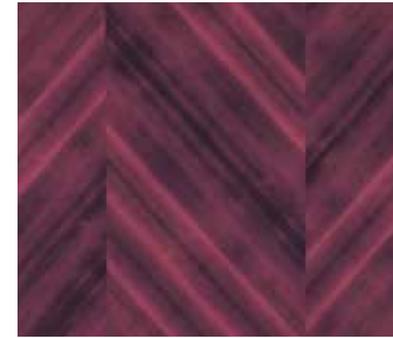
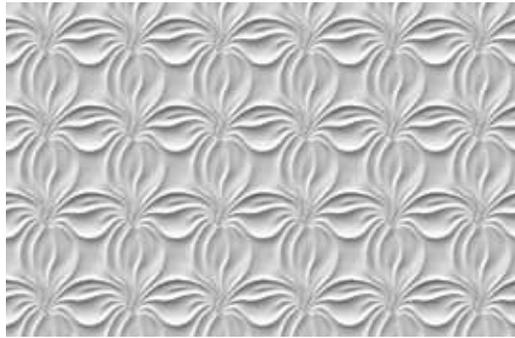
Here we show a selection of carpet, area rug and carpet tile options, which are identified by theme—*Trailblazer*, *Inventor*, and *Spark*—in the finish schedule for each. In addition to introducing color and energy into a room, they can also provide sound absorption and designate different activity areas.



1 & 2. Broadloom Carpet. Karastan Contract. Model #: DC147 & Model #: DC209. | 3 & 4. Carpet Tile. Flor.



Finishes Options



1 & 2. Wall Panels. Modular Arts. InterlockingRock Panels. | 3. Wall Covering. Eykon. Model #: 2VZZ-06. | 4. Wall Covering. Wolf Gordon. Model #: G 879105.



Resin. Lumiclear by Magnuson Group.
1. Honeycomb | 2. Large Ovaesque



Wood Veneer. Tree Frog Veneer by Chemetal. 1. Model #: 62005 | 2. Model #: 63404 | 3. Model #: 63505.



Acoustical Panels. Acoustical Solutions. AlphaSorb wall panels.



Countertop Quartz Surfaces. 1. Zodiacq in Indus Red. 2. Dal Tile in Mango Grove. 3, 4 & 5. Caesarstone.





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Trailblazer Basics



Taupe
Collonade Gray
 Sherwin Williams: SW7641
 R:197 G:191 B:182



Orange
Peppery
 Sherwin Williams: SW6615
 R:185 G:83 B:64



Green
Sassy Green
 Sherwin Williams: SW6416
 R:180 G:174 B:104



Cool Gray
Silverplate
 Sherwin Williams: SW7649
 R:194 G:193 B:188



Warm Gray
Pussywillow
 Sherwin Williams: SW7643
 R:179 G:174 B:168



Cool White
Extra White
 Sherwin Williams: SW7006
 R:239 G:240 B:236



Warm White
Oyster White
 Sherwin Williams: SW7637
 R:228 G:223 B:211

The mood here is resilient, encouraging, earthy. Some of the tones and textures mimic what you might find in the natural world. These spaces invite curiosity about the unknown and nurture inquiry. They are safe places for exploration.



Trailblazer Palette

Description	Sample	Manuf.	GSA Contract #	Model	Model Number	Color/Finish	Fabric	2013 Unit Cost	Suppl.
Adirondack chair		M1		Yarmouth	MYAR-A	Lime, Yellow, Tangerine		\$160	S2
Lounge chair		M2	GS-28F-0024U	Open lounge chair with wire base 29.34w x 30.3h x 31.5d	A642		Manuf.: Luna Textiles Pattern: Winsome Color: Cloak	\$1,500	S1
Settee		M2	GS-28F-0024U	Open sofa with wire base 63w x 30.3h x 31.5d	A644		Manuf.: Luna Textiles Pattern: Winsome Color: Cloak		S1
Ottoman/Stool		M3	GS-28F-0001V	Scooch 19.75w x 18h x 19.25d	S923	Paint: Silver	Top Fabric: Maharam Pattern: Letters Color: Sun Side Fabric: Dolce Color: Black	\$500	S1
Tiered modular seating		M3	GS-28F-0001V	Rise 2-Tier 36w x 34h x 40d	S922S2		Pattern: Wooly Color: Squash WOLo10	\$935	S1
				Rise 3-Tier 36w x 34h x 40d	S922S3		Pattern: Wooly Color: Squash WOLo10	\$1,020	
Occasional table		M3	GS-28F-0001V	Transfer 25w x 26h x 18d	S911TBRL	Base: Silver Laminate: Frosty White		\$245	S1
Coffee table		M3	GS-28F-0001V	Belong coffee table base 32dia x 16h	S912B1632	Brilliant White		\$310	S1
				Belong laminate top	S912T32L	Natural Walnut	\$110		
Console table		M4	GS28F-0021Y	Tiara 54w x 28h x 17d	TART1754H28	Natural Maple NE800		\$1,230	S1
Floor lamp		M5	GS-27F-5048C	<i>Needs: (1)100w A19 or 42 w Compact Fluorescent bulb</i>	FA4130	Polished Nickel			S1
Low bookcases				<i>Each space may purchase what works with environment</i>					



Trailblazer Furniture

Computer desk		M6	GS-28F-0008S	ODIS 23w x 29h x 18d	OD291823REFXL	Frame: Platinum Laminate Option A: Wilsonart Frosty White Laminate Option B: Beigewood		\$370	S1
CPU dolly		M7	GS-28F00004R	Roll 3	ROL 3	Silver		\$130	S1
Nesting tilt-top multi-purpose table with casters		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSN3060C	Top Option A: Frosty White		\$615	S1
						Top Option B: Natural Walnut		\$680	
Height adjustable multi-purpose table with glides		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSV3060G	Top Option A: Frosty White		\$850	S1
						Top Option B: Natural Walnut		\$935	
Trapezoid multi-purpose table with casters		M3	GS-28F-0001V	Get Set	GSNTR30C	Top Option A: Frosty White		\$595	S1
						Top Option B: Natural Walnut		\$655	
Collaborative worktable top		M3	GS-28F-0001V	Harvest 72w x 42h x 36d	S913LTS3672	Laminate: Natural Walnut Paint: Platinum Metallic		\$575	S1
Collaborative worktable base		M3	GS-28F-0001V	Harvest	S913LNB3642	Laminate: Natural Walnut Paint: Platinum Metallic		\$1,015	S1
Chair cart		M3	GS-28F-0001V	Nimble <i>36 Nimble and 6 Take-5 chairs can stack on chair cart.</i>	NMBL-CART			\$180	S1
Polypropylene stack chair		M3	GS-28F-0001V	Nimble 19.75w x 31.625h x 21.5d <i>Optional chair glides are available. Optional gang plate available.</i>	GSA-NMBL-1FC	Frame: Chrome Seat/Back: Frost		\$70	S1

Wood stack chair with upholstered seat		M3	GS-28F-0001V	Take 5 23.5w x 34.5h x 23.625d	S927WCB		<i>Fabric option 1</i> Manufacturer: Maharam Pattern: Minimal Color: Zest	\$375	S1
Wood barstool with upholstered seat		M3	GS-28F-0001V	Take 5 20.75w x 31.25h x 20.5d	SS27SCB		<i>Fabric option 2</i> Manufacturer: Maharam Pattern: Minimal Color: Titanium	\$400	S1
Task chair		M3	GS-28F-0001V	Clarity 25w x 26d	C50MFCNOUPHFC	Base: Silver PR6 Black hard casters		\$330	S1
Mobile tackboard/ whiteboard		M8	GS-28F-0003Y	36w x 60h			Tackboard: Maharam Pattern: Messenger Color: Snow	\$520	S1

KEY	MANUFACTURER
M1	Malibu Outdoor Living
M2	Allemuir
M3	Allsteel
M4	Gunlocke
M5	Challenger Lighting challengerlighting.com
M6	Versteel
M7	Magnuson Group
M8	Egan Visual

KEY	SUPPLIER
S1	CHL Business Interiors Attn: Karen Terry Phone: (202) 835-1444 Email: kterry@chlbi.com
S2	(401) 294-5551



Category	Type	Sample	Description	Manuf.	Model	Name	Color/Finish	Suppl.
Paint	General		Cool Gray	M1	SW7649	Silverplate		
			Warm Gray	M1	SW7643	Pussywillow		
			Cool White	M1	SW7006	Extra White		
			Warm White	M1	SW7637	Oyster White		
	Accent		Taupe	M1	SW7641	Collonade Gray		
			Orange	M1	SW6615	Peppery		
		Green	M1	SW6416	Sassy Green			
Flooring			Broadloom carpet or area rug	M2	8IE380630R	Iconic Intensity	Cape Town 881910	S4
			Broadloom carpet or area rug	M2	8IE380630R	Iconic Intensity	Malmo 881902	S4
			Broadloom carpet or area rug	M2	8KR420630R	Kings Road	Peridot 880400	S4
			Broadloom carpet or area rug	M16	9707	Edge II	Miro 902	S9
			Carpet tile	M4		Waxing Poetic	Grey	S1
Countertop	Option A		Quartz surface	M5	2710			S5
	Option B		Quartz surface	M17	NQ29		Mango Grove	S6
Wood Veneer				M18	62005	Macassare B&W Crown		S13
Resin				M7	Lumiclear: Palapa Grass		Gloss/Matte	S15
Acoustical Panels		 	Fabric-wrapped 1" thick high density fine fibred fiberglass <i>Not a proprietary item; similar panels available widely</i>	M8	AlphaSorb wall panels		Green Apple 2048 Birch 2129	S3
Wall Panels			InterlockingRock Panels <i>32 x 32</i>	M9		Crush	White or any color paint	
Metal Architectural Panels				M15		Fog	Copper	S2
Decorative Laminate				M19	7120	Silver Lumina Din.		S7



Trailblazer Finishes

KEY	MANUFACTURER
M1	Sherwin Williams
M2	Bentley Prince Street www.bentleyprincestreet.com
M3	Karastan Contract www.themohawkgroup.com
M4	Flor www.flor.com
M5	Caesarstone www.caesarstone.com
M6	Formica www.formica.com
M7	Lumicor www.lumicor.com
M8	Acoustical Solutions www.acousticalsolutions.com/alphasorb
M9	Modular Arts www.modulararts.com
M10	Wolf Gordon www.wolfgordon.com
M11	Eykon www.eykon.net
M12	Shaw Contract www.shawcontractgroup.com
M13	Zodiaq www.zodiaq.com
M14	Maharam www.maharam.com
M15	Moz www.mozdesigns.com
M16	J + J Invision www.jjindustries.com
M17	Dal Tile www.daltilequartz.com
M18	Tree Frog Veneer by Chemetal www.treefrogveneer.com
M19	Decotone Surfaces www.decotonesurfaces.com

KEY	SUPPLIER
S1	202.944.5057
S2	510.632.0853
S3	Acoustical Solutions., Inc. 800-782-5742
S4	Robin Wasserman 301.518.5121 robin.wasserman@bentleyprincestreet.com
S5	Michael Spicer 818.779.0999 michael.spicer@caesarstoneus.com
S6	Jackie Barrett 914.426.1275 jackie.barrett@daltile.com
S7	Mariangel Mendez 407.590.2455 mariangel@decotonesurfaces.com
S8	Lorraine Woodmansee 410.980.5816 woodmansee@eykon.net
S9	Jenifer Wainwright 703.888.6762 jenifer.wainwright@jj-invision.com
S10	Daisy Hopkins 443.845.4623 dhopkins@maharam.com
S11	206.788.4210 info@modulararts.com
S12	Virginia Dutt 703.568.8000 virginia_dutt@mohawkind.com
S13	Michael Moorehouse 410.242.7398 office 410.422.6453 mobile 800.830.5448
S14	Rebecca Krasevic 717.571.6258 rlk@pierce.com
S15	Richard Benn, PT Sales 301.468.1331 ptsales@ptsalesinc.com
S16	Melinda McLaughlin 301.529.2926 melinda.mclaughlin@shawinc.com
S17	Joan Smith-Savage 240.418.4180 joans@wolf-gordon.com



Inventor Basics



Charcoal Gray
Thunder Gray
Sherwin Williams: SW7645
R:88 G:85 B:78



Golden Yellow
Bosc Pear
Sherwin Williams: SW6390
R:188 G:151 B:84



Blue
Grand Canal
Sherwin Williams: SW6488
R:65 G:120 B:128



Cool Gray
Silverplate
Sherwin Williams: SW7649
R:194 G:193 B:188



Warm Gray
Pussywillow
Sherwin Williams: SW7643
R:179 G:174 B:168



Cool White
Extra White
Sherwin Williams: SW7006
R:239 G:240 B:236



Warm White
Oyster White
Sherwin Williams: SW7637
R:228 G:223 B:211

The mood here is enterprising, undaunted, and original. Some motifs resemble those you might see in a science lab, while colors help both soothe and spur creativity. The spaces foster and support gumption, talent, and risk.



Smithsonian Institution



Inventor Palette

Description	Sample	Manuf.	GSA Contract #	Model	Model Number	Color/ Finish	Fabric	2013 Unit Cost	Suppl.
Adirondack chair		M1		Yarmouth	MYAR-A	Blue, Red		\$160	S2
Lounge chair		M2	GS-28F-0024U	Open lounge chair with wire base 29.34w x 30.3h x 31.5d	A642		Manuf.: Maharam Pattern: Voyage Color: Maize	\$1,270	S1
Settee		M2	GS-28F-0024U	Open sofa with wire base 63w x 30.3h x 31.5d	A644		Manuf.: Maharam Pattern: Voyage Color: Maize	\$2,075	S1
Ottoman/Stool		M3	GS-28F-0001V	Scooch 19.75w x 18h x 19.25d	S923	Paint: Silver	Top Fabric: Momentum Pattern: Mix Color: Piquant Side Fabric: Allsteel Pattern: Silvertex Color: Meteor <i>Note: Fabric must be railroaded</i>	\$420	S1
Tiered modular seating		M3	GS-28F-0001V	Rise 2-Tier 36w x 34h x 40d	S922S2		Pattern: Wooly Color: Turquoise WOLoo6	\$935	S1
				Rise 3-Tier 36w x 34h x 40d	S922S3		Pattern: Wooly Color: Turquoise WOLoo6	\$1,020	
Occasional table		M3	GS-28F-0001V	Transfer 25w x 26h x 18d	S911TBRL	Base: Silver Laminate: Frosty White		\$245	S1
Coffee table		M3	GS-28F-0001V	Belong coffee table base 32dia x 16h	S912B1632	Brilliant White		\$310	S1
				Belong laminate top	S912T32L	Charcoal Walnut		\$110	
Console table		M4	GS28F-0021Y	Tiara 54w x 28h x 17d	TART1754H28	Natural Maple NE800		\$1,230	S1
Floor lamp		M5	GS-27F-5048C	<i>Needs: (1)100w A19 or 42 w Compact Fluorescent bulb</i>	FA4130	Polished Nickel			S1
Low bookcases				<i>Each space may purchase what works with environment</i>					

Computer desk		M6	GS-28F-0008S	ODIS 23w x 29h x 18d	OD291823REFXL	Frame: Platinum Laminate Option A: Wilsonart Frosty White Laminate Option B: Wilsonart Blue Agave		\$370	S1
CPU dolly		M7	GS-28F00004R	Roll 3	ROL 3	Silver		\$130	S1
Nesting tilt-top multi-purpose table with casters		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSN3060C	 Top Option A: Charcoal Walnut		\$680	S1
						 Top Option B: Frosty White		\$615	
Height adjustable multi-purpose table with glides		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSV3060G	 Top Option A: Charcoal Walnut		\$935	S1
						 Top Option B: Frosty White		\$850	
Trapezoid multi- purpose table with casters		M3	GS-28F-0001V	Get Set	GSNTR30C	 Top Option A: Charcoal Walnut		\$655	S1
						 Top Option B: Frosty White		\$595	
Collaborative worktable top		M3	GS-28F-0001V	Harvest 72w x 42h x 36d	S913LTS3672	 Wood Finish: Rotary cut Natural Maple		\$575	S1
Collaborative worktable base		M3	GS-28F-0001V	Harvest	S913LNB3642	 Wood Finish: Rotary cut Natural Maple		\$1,015	S1
Chair cart		M3	GS-28F-0001V	<i>36 Nimble and 6 Take-5 chairs can stack on chair cart.</i>	NMBL-CART			\$180	S1
Polypropylene stack chair		M3	GS-28F-0001V	Nimble 19.75w x 31.625h x 21.5d <i>Optional chair glides are available. Optional gang plate available.</i>	GSA-NMBL-1FC	Frame: Chrome Seat/Back: Frost		\$70	S1
Wood stack chair with upholstered seat		M3	GS-28F-0001V	Take 5 23.5w x 34.5h x 23.625d	S927WCB	 Wood Finish: Rotary cut Natural Maple	Manuf.: Maharam Pattern: Divinina by Kvadrat Color: 623	\$395	S1

Wood barstool with upholstered seat		M3	GS-28F-0001V	Take 5 20.75w x 31.25h x 20.5d		Wood Finish: Rotary cut Natural Maple	Manuf.: Maharam Pattern: Divinina by Kvadrat Color: 623	\$415	S1
Task chair		M3	GS-28F-0001V	Clarity 25w x 26d	C50MFCNOUPHFC	Base: Silver PR6	Mesh: Platinum CM23	\$330	S1
Mobile tackboard/ whiteboard		M8	GS-28F-0003Y		VLF3660		Tackboard: Maharam Pattern: Messenger Color: Snow	\$520	S1

KEY	MANUFACTURER	KEY	SUPPLIER
M1	Malibu Outdoor Living	S1	CHL Business Interiors Attn: Karen Terry Phone: (202) 835-1444 Email: kterry@chlbi.com
M2	Allemuir	S2	(401) 294-5551
M3	Allsteel		
M4	Gunlocke		
M5	Challenger Lighting challengerlighting.com		
M6	Versteel		
M7	Magnuson Group		
M8	Egan Visual		



Category	Type	Sample	Description	Manuf.	Model	Name	Color/Finish	Suppl.
Paint	General		Cool Gray	M1	SW7649	Silverplate		
			Warm Gray	M1	SW7643	Pussywillow		
			Cool White	M1	SW7006	Extra White		
			Warm White	M1	SW7637	Oyster White		
	Accent		Gray	M1	SW7645	Thunder Gray		
			Golden Yellow	M1	SW6390	Bosc Pear		
		Blue	M1	SW6488	Grand Canal			
Flooring			Broadloom carpet or area rug	M2	8IE380630R	Iconic Intensity	 Cape Town 881910	S4
			Broadloom carpet or area rug	M3	KC130	Lake Point	 Aluminum Panel KC130	S12
			Carpet tile	M4		Hide & Batik	 Grey	S1
			Carpet tile	M12	5T041	Dye Lab Tile	 Wood 41497	S16
Countertop	Option A		Quartz surface	M5	4030H			S14
	Option B		Quartz surface	M13	Indus Red			
Wood Veneer				M18	63404	Salsawood Straight Grain		S13
Resin				M7	Lumiclear: Honeycomb		Gloss/Matte	S15
Acoustical Panels			Fabric-wrapped 1" thick high density fine fibered fiberglass <i>Not a proprietary item; similar panels available widely</i>	M8	AlphaSorb wall panels		 Birch 2129  Slate 2017	S3
Wall Panels			Interlocking Rock Panels	M9	62HD-OCE62		White or any color paint	S15
Wall Covering				M14		Alphabet 397710	Turquoise on White 004	S10
Metal Architectural Panels				M15		Waterfall	Clear	S2

Inventor Finishes



KEY	MANUFACTURER
M1	Sherwin Williams
M2	Bentley Prince Street www.bentleyprincestreet.com
M3	Karastan Contract www.themohawkgroup.com
M4	Flor www.flor.com
M5	Caesarstone www.caesarstone.com
M6	Formica www.formica.com
M7	Lumicor www.lumicor.com
M8	Acoustical Solutions www.acousticalsolutions.com/alphasorb
M9	Modular Arts www.modulararts.com
M10	Wolf Gordon www.wolfgordon.com
M11	Eykon www.eykon.net
M12	Shaw Contract www.shawcontractgroup.com
M13	Zodiaq www.zodiaq.com
M14	Maharam www.maharam.com
M15	Moz www.mozdesigns.com
M16	J + J Invision www.jjindustries.com
M17	Dal Tile www.daltilequartz.com
M18	Tree Frog Veneer by Chemetal www.treefrogveneer.com
M19	Decotone Surfaces www.decotonesurfaces.com

KEY	SUPPLIER
S1	202.944.5057
S2	510.632.0853
S3	Acoustical Solutions., Inc. 800-782-5742
S4	Robin Wasserman 301.518.5121 robin.wasserman@bentleyprincestreet.com
S5	Michael Spicer 818.779.0999 michael.spicer@caesarstoneus.com
S6	Jackie Barrett 914.426.1275 jackie.barrett@daltile.com
S7	Mariangel Mendez 407.590.2455 mariangel@decotonesurfaces.com
S8	Lorraine Woodmansee 410.980.5816 woodmansee@eykon.net
S9	Jenifer Wainwright 703.888.6762 jenifer.wainwright@jj-invision.com
S10	Daisy Hopkins 443.845.4623 dhopkins@maharam.com
S11	206.788.4210 info@modulararts.com
S12	Virginia Dutt 703.568.8000 virginia_dutt@mohawkind.com
S13	Michael Moorehouse 410.242.7398 office 410.422.6453 mobile 800.830.5448
S14	Rebecca Krasevic 717.571.6258 rlk@pierce.com
S15	Richard Benn, PT Sales 301.468.1331 ptsales@ptsalesinc.com
S16	Melinda McLaughlin 301.529.2926 melinda.mclaughlin@shawinc.com
S17	Joan Smith-Savage 240.418.4180 joans@wolf-gordon.com



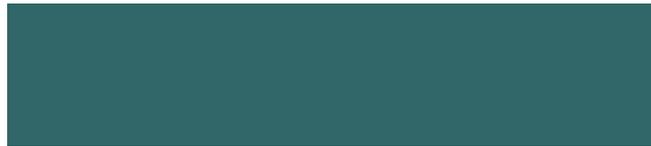
Spark Basics



Charcoal Gray
Thunder Gray
 Sherwin Williams: SW7645
 R:88 G:85 B:78



Magenta
Hot
 Sherwin Williams: SW6843
 R:178 G:62 B:96



Teal
Green Bay
 Sherwin Williams: SW6481
 R:49 G:103 B:103



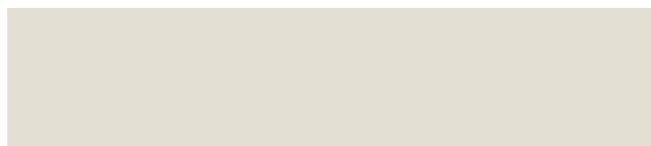
Cool Gray
Silverplate
 Sherwin Williams: SW7649
 R:194 G:193 B:188



Warm Gray
Pussywillow
 Sherwin Williams: SW7643
 R:179 G:174 B:168



Cool White
Extra White
 Sherwin Williams: SW7006
 R:239 G:240 B:236



Warm White
Oyster White
 Sherwin Williams: SW7637
 R:228 G:223 B:211

The mood here is daring and adventurous—maybe even quirky. The whimsical, bright colors and the funky patterns are balanced by sleek and sophisticated furniture choices. Here, visitors feel diversity is embraced; “loud” self-expression is expected.



Smithsonian
 Institution



Spark Palette

Description	Sample	Manuf.	GSA Contract #	Model	Model Number	Color/Finish	Fabric	2013 Unit Cost	Suppl.
Adirondack chair		M1		Yarmouth	MYAR-A	Lime, Yellow		\$160	S2
Lounge chair		M2	GS-28F-0024U	Open lounge chair with wire base 29.34w x 30.3h x 31.5d	A642		 Manuf.: Carnegie Pattern: Soleil Color: #26	\$1,275	S1
Settee		M2	GS-28F-0024U	Open sofa with wire base 63w x 30.3h x 31.5d	A644		 Manuf.: Carnegie Pattern: Soleil Color: #26		S1
Ottoman/Stool		M3	GS-28F-0001V	Scooch 19.75w x 18h x 19.25d	S923	Paint: Silver	Top Fabric Pattern: Dolce Color: Fuchsia Side Fabric Pattern: Dolce Color: Black <i>Note: Fabric must be railroaded</i>	\$310	S1
Tiered modular seating		M3	GS-28F-0001V	Rise 2-Tier 36w x 34h x 40d	S922S2		Pattern: Wooly Color: Framboise WOL 012	\$935	S1
				Rise 3-Tier 36w x 34h x 40d	S922S3		Pattern: Wooly Color: Framboise WOL 012	\$1,020	
Occasional table		M3	GS-28F-0001V	Transfer 25w x 26h x 18d	S911TBRL	Base: Silver Laminate: Frosty White		\$245	S1
Coffee table		M3	GS-28F-0001V	Belong coffee table base 32dia x 16h	S912B1632	Brilliant White		\$310	S1
				Belong laminate top	S912T32L	Frosty White	\$100		
Console table		M4	GS28F-0021Y	Tiara 54w x 28h x 17d	TART1754H28	 Espresso Cherry NC498		\$1,230	S1
Floor lamp		M5	GS-27F-5048C	<i>Needs: (1)100w A19 or 42 w Compact Fluorescent bulb</i>	FA4130 64h	Polished Nickel			S1
Low bookcases				<i>Each space may purchase what works with environment</i>					

Computer desk		M6	GS-28F-0008S	ODIS 23w x 29h x 18d	OD291823REFXL	Frame: Platinum Laminate Option A: Wilsonart Frosty White Laminate Option B: Wilsonart Blue Agave		\$370	S1
CPU dolly		M7	GS-28F00004R	Roll 3	ROL 3	Silver		\$130	S1
Nesting tilt-top multi-purpose table with casters		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSN3060C	Top Option A: Pewter Mesh Top Option B: Silver Mesh		\$615	S1
Height adjustable multi-purpose table with glides		M3	GS-28F-0001V	Get Set 60w x 29h x 30d	GSV3060G	Top Option A: Pewter Mesh Top Option B: Silver Mesh		\$850	S1
Trapezoid multi-purpose table with casters		M3	GS-28F-0001V	Get Set	GSNTR30C	Top Option A: Pewter Mesh Top Option B: Silver Mesh		\$595	S1
Collaborative worktable top		M3	GS-28F-0001V	Harvest 72w x 42h x 36d	S913LTF3672	Laminate: Frosty White WAC3		\$460	S1
Collaborative worktable base		M3	GS-28F-0001V	Harvest	S913LNB3642	Laminate: Frosty White WAC3		\$1,015	S1
Chair cart		M3	GS-28F-0001V	36 Nimble and 6 Take-5 chairs can stack on chair cart.	NMBL-CART			\$180	S1
Polypropylene stack chair		M3	GS-28F-0001V	Nimble 19.75w x 31.625h x 21.5d Optional chair glides are available. Optional gang plate available.	GSA-NMBL-1FC	Frame: Chrome Seat/Back: Frost		\$70	S1
Wood stack chair with upholstered seat		M3	GS-28F-0001V	Take 5 23.5w x 34.5h x 23.625d	S927WCB	Wood Finish: Rotary cut Dark Rift Oak Manuf.: Maharam Pattern: Minimal Color: Cloud		\$375	S1

Barstool		M3	GS-28F-0001V	Take 5 20.75w x 31.25h x 20.5d	SS27SCB	Wood Finish: Rotary cut Dark Rift Oak	Manuf.: Maharam Pattern: Minimal Color: Cloud	\$400	S1
Task chair		M3	GS-28F-0001V	Clarity 25w x 26d	C50MFC	Base: Silver PR6	Mesh: Platinum CM23	\$330	S1
Mobile tackboard/ whiteboard		M8	GS-28F-0003Y		VLF3660		Tackboard: Maharam Pattern: Messenger Color: Snow	\$520	S1

KEY	MANUFACTURER	KEY	SUPPLIER
M1	Malibu Outdoor Living	S1	CHL Business Interiors Attn: Karen Terry Phone: (202) 835-1444 Email: kterry@chlbi.com
M2	Allemuir		
M3	Allsteel		
M4	Gunlocke	S2	(401) 294-5551
M5	Challenger Lighting challengerlighting.com		
M6	Versteel		
M7	Magnuson Group		
M8	Egan Visual		



Category	Type	Sample	Description	Manuf.	Model	Name	Color/Finish	Suppl.
Paint	General		Cool Gray	M1	SW7649	Silverplate		
			Warm Gray	M1	SW7643	Pussywillow		
			Cool White	M1	SW7006	Extra White		
			Warm White	M1	SW7637	Oyster White		
	Accent		Charcoal Gray	M1	SW7645	Thunder Gray		
			Magenta	M1	SW6843	Hot		
		Teal	M1	SW6481	Green Bay			
Flooring			Broadloom carpet or area rug	M2	8IE380630R	Iconic Intensity	 Cape Town 881910	S4
			Broadloom carpet	M3	DC147	Plateau II	 Seal 548	S12
				DC209	Prodigal	 Dappled Silver 925		
			Carpet tile 24 x 24	M4		Parallel Reality	Pink	S1
			Carpet tile 24 x 24	M4		Lasting Grateness	Black	S1
Countertop	Option A		Quartz surface	M5	4030			S5
	Option B		Quartz surface	M5	6600			
Wood Veneer				M18	63505	White Macassar Straight Grain		S13
Resin				M7		Lumiclear: Large Ovalesque	Gloss/Matte	S15
Acoustical Panels			Fabric-wrapped 1" thick high density fine fibered fiberglass <i>Not a proprietary item; similar panels available widely</i>	M8	AlphaSorb wall panels		 Slate 2017	S3
		 Asteroid 2053						
Wall Panels			Interlocking Rock Panels 32 x 32	M9		Bloom	White or any color paint	S11
Wall Covering	Option A			M10	G 879105	Herringbone Etch	Go-go	S17
	Option B			M11	2VZZ-06	Zig Zag	Black & Charcoal	S8



Spark Finishes

KEY	MANUFACTURER
M1	Sherwin Williams
M2	Bentley Prince Street www.bentleyprincestreet.com
M3	Karastan Contract www.themohawkgroup.com
M4	Flor www.flor.com
M5	Caesarstone www.caesarstone.com
M6	Formica www.formica.com
M7	Lumicor www.lumicor.com
M8	Acoustical Solutions www.acousticalsolutions.com/alphasorb
M9	Modular Arts www.modulararts.com
M10	Wolf Gordon www.wolfgordon.com
M11	Eykon www.eykon.net
M12	Shaw Contract www.shawcontractgroup.com
M13	Zodiaq www.zodiaq.com
M14	Maharam www.maharam.com
M15	Moz www.mozdesigns.com
M16	J + J Invision www.jjindustries.com
M17	Dal Tile www.daltilequartz.com
M18	Tree Frog Veneer by Chemetal www.treefrogveneer.com
M19	Decotone Surfaces www.decotonesurfaces.com

KEY	SUPPLIER
S1	202.944.5057
S2	510.632.0853
S3	Acoustical Solutions., Inc. 800-782-5742
S4	Robin Wasserman 301.518.5121 robin.wasserman@bentleyprincestreet.com
S5	Michael Spicer 818.779.0999 michael.spicer@caesarstoneus.com
S6	Jackie Barrett 914.426.1275 jackie.barrett@daltile.com
S7	Mariangel Mendez 407.590.2455 mariangel@decotonesurfaces.com
S8	Lorraine Woodmansee 410.980.5816 woodmansee@eykon.net
S9	Jenifer Wainwright 703.888.6762 jenifer.wainwright@jj-invision.com
S10	Daisy Hopkins 443.845.4623 dhopkins@maharam.com
S11	206.788.4210 info@modulararts.com
S12	Virginia Dutt 703.568.8000 virginia_dutt@mohawkind.com
S13	Michael Moorehouse 410.242.7398 office 410.422.6453 mobile 800.830.5448
S14	Rebecca Krasevic 717.571.6258 rlk@piercer.com
S15	Richard Benn, PT Sales 301.468.1331 ptsales@ptsalesinc.com
S16	Melinda McLaughlin 301.529.2926 melinda.mclaughlin@shawinc.com
S17	Joan Smith-Savage 240.418.4180 joans@wolf-gordon.com

To provide some inspiration as you consider themes, furniture, and room layouts for your American Space, we provide here three schemes showing how furniture, media, and graphics can come together to enliven a space—even a small one. You might want to incorporate these schemes in whole or in part. We also include sample furniture layouts for different activities and space allowances.

Our suggestions include formats for conversation, counseling, seminar, lecture, work/study, meeting, or informal seating.



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Model Spaces



Cross-country Lounge is a space for people to gather and engage with one another—and media. A highly flexible space, furniture selection allows for easy reconfiguration that facilitates experiences for one or many individuals. Even with limited space, areas can be set up for informal socializing, and tables and counters can be placed for more structured activities. Images in the space can highlight the many parts of the United States, from rural farms and majestic natural landscapes to large urban centers.

4.32

STYLE AND DESIGN



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Model Spaces *(continued)*



Cross-country Lounge





Media Connect is a space for people to experience and create digital media. Computers located on mobile tables allow for easy reconfiguration based on the requirements of the activity. More than just a conduit for consuming information, these stations can be a hub for creation and education. A group gathering area equipped with a large television and touch table provides an informal venue for educational tutorials. Images in the space can evoke the digital world and the impact it has had on the real world.

4.34

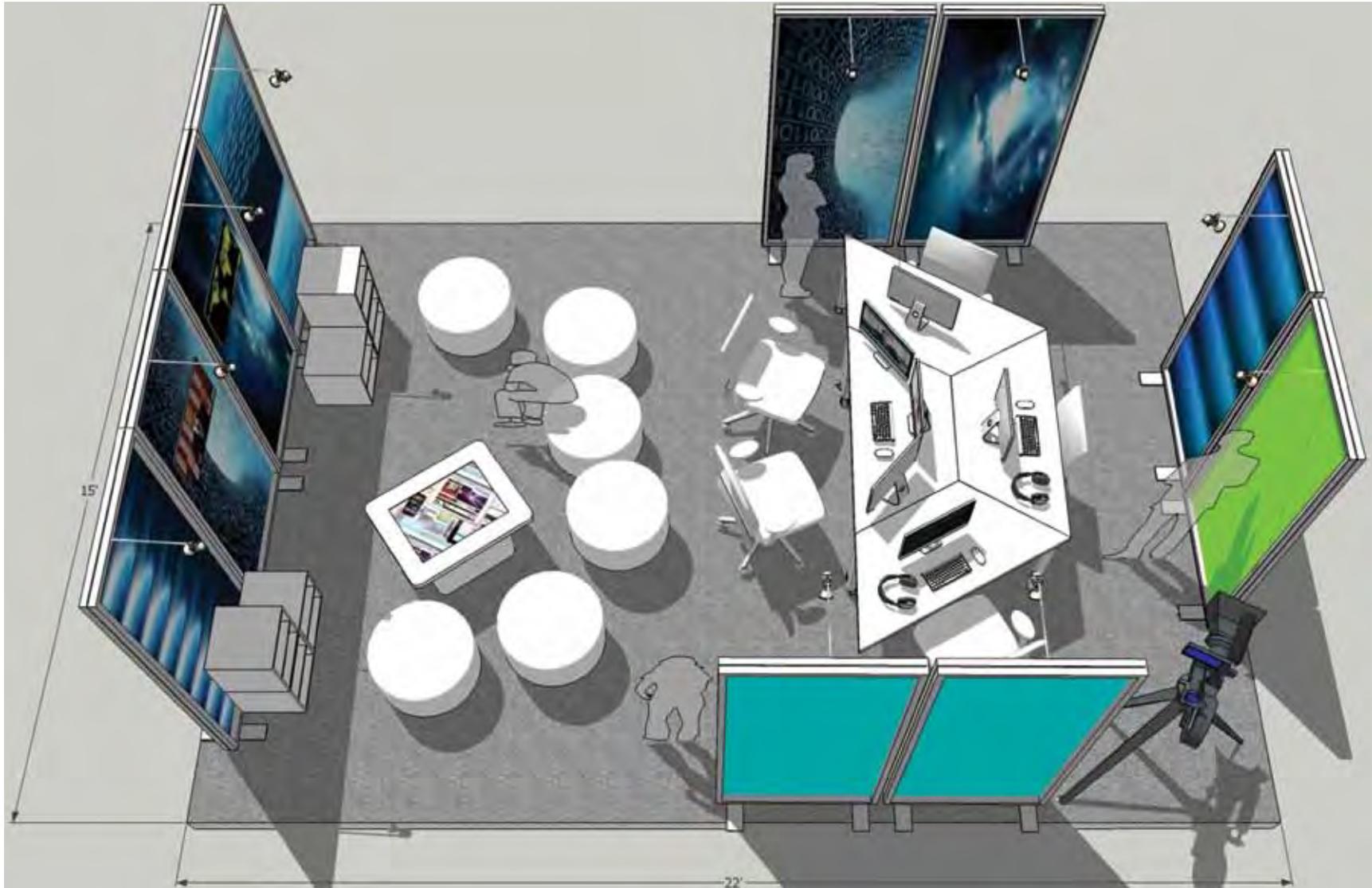
STYLE AND DESIGN



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Model Spaces *(continued)*



Media Connect





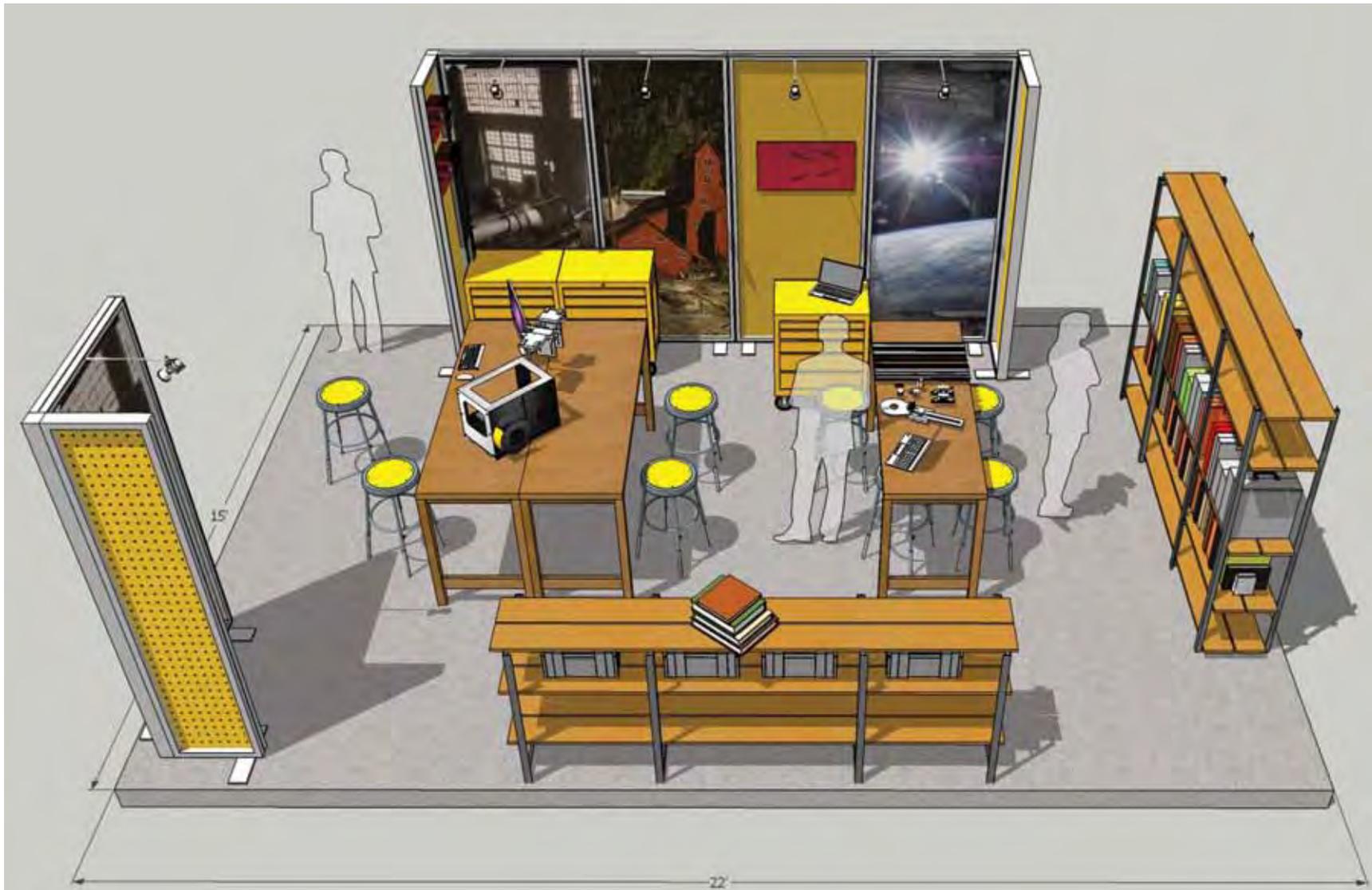
Studio is a space for people to bridge technology and hands-on building. Utilizing computer software, visitors can explore design and creation of objects. Objects can be made by traditional means or by utilizing 3D printing technologies. Studio is envisioned as a next generation garage for tinkering. Activities can be visitor-driven or facilitated. Predesigned activities (kits) can be stored in boxes on shelves where visitors can access them easily and bring them to a table to explore. Images in this space of past technological advancements (trains, assembly line, etc.) provide inspiration for the future.

4.36

STYLE AND DESIGN

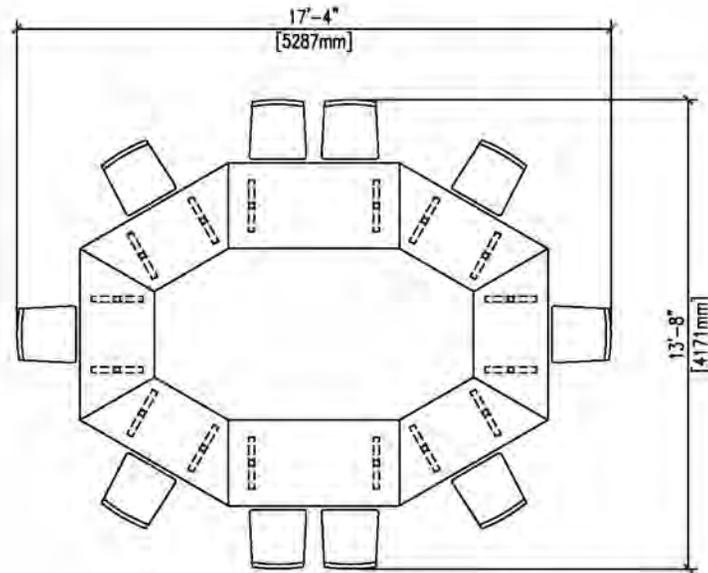
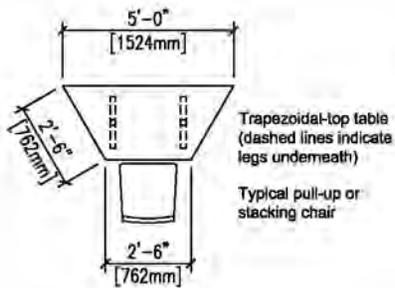
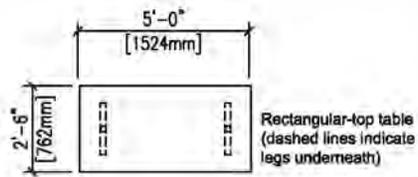


Model Spaces *(continued)*



Studio





Trapezoidal tables can be paired with 30" x 60" rectangular tables.

Trapezoidal and rectangular tables can be combined in numerous configurations for classes, conferences, conversation groups and other programs. Diagrams of some typical arrangements are shown on the following pages, along with configurations of chairs for film and lecture programs. Aisle widths and seat clearances are typical per U.S. codes.

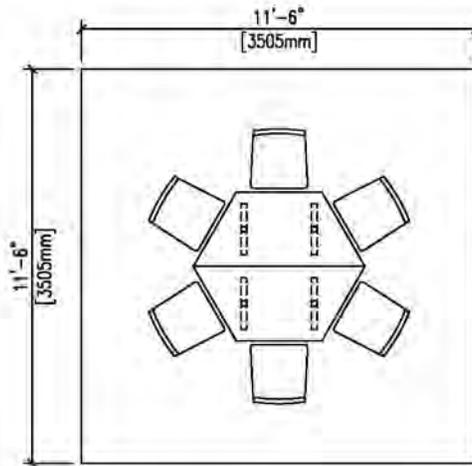


Smithsonian
Institution

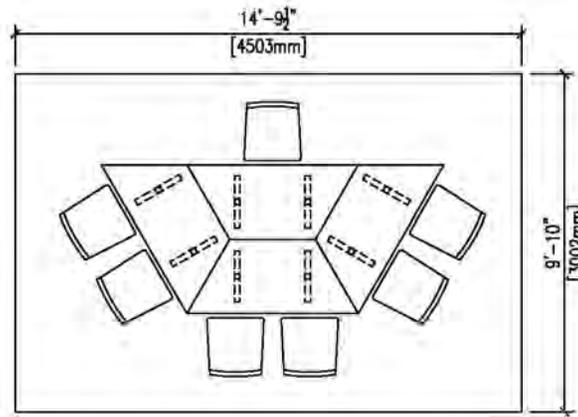


Furniture Layouts

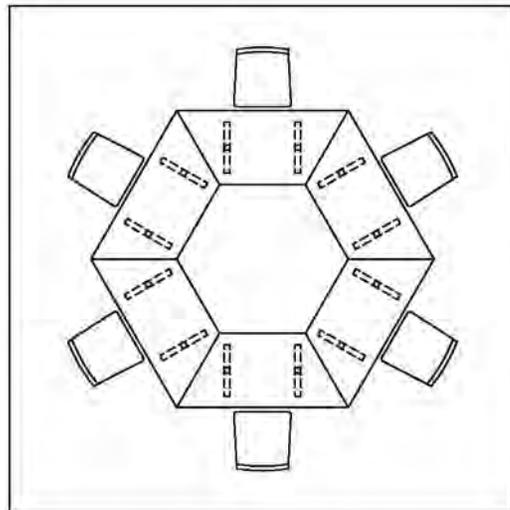
**Two Tables, Six Chairs
Conversation Format**
Requires an area
approximately
11.5' square. An
area rug this size will
require 49 Flor tiles
(7 rows of 7 tiles).



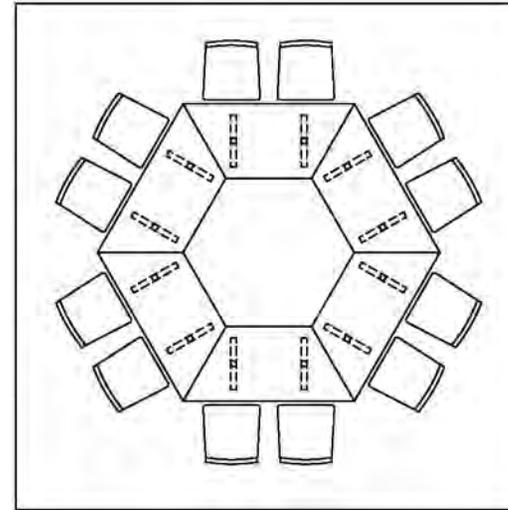
**Four Tables, Seven Chairs
Counseling Format**
Suggested for small-group
education advising or similar
activity. An area rug this size
will require 54 Flor tiles
(6 rows of 9 tiles).



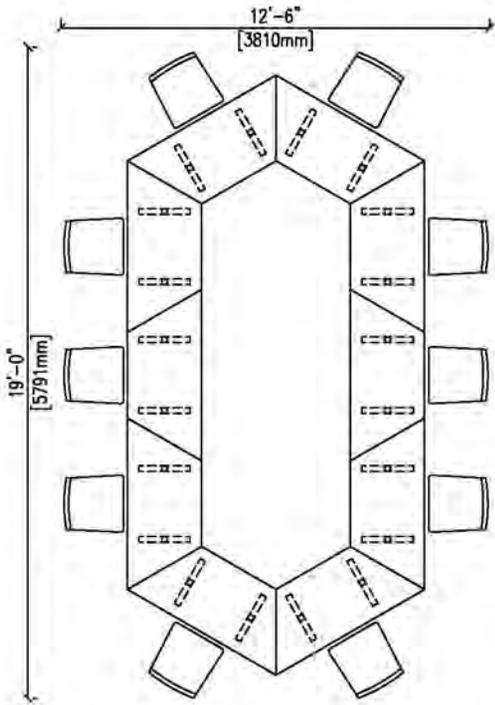
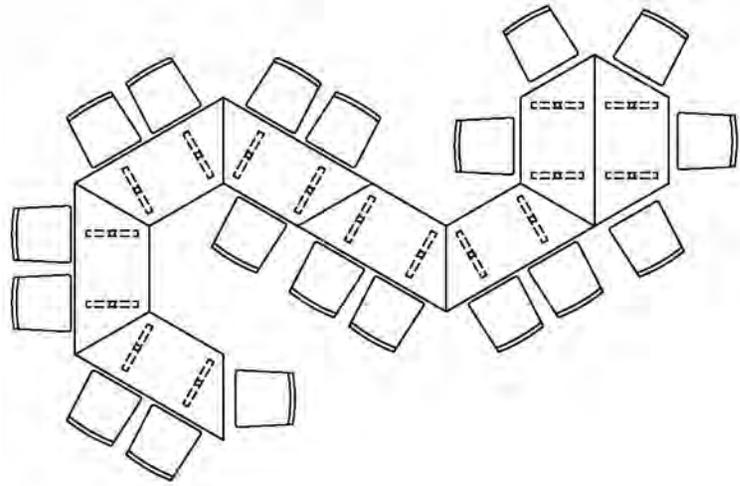
**Six Tables, Six Chairs
Work/Study Format**
Requires an area
approximately
14.75' square. An
area rug this size will
require 81 Flor tiles
(9 rows of 9 tiles).



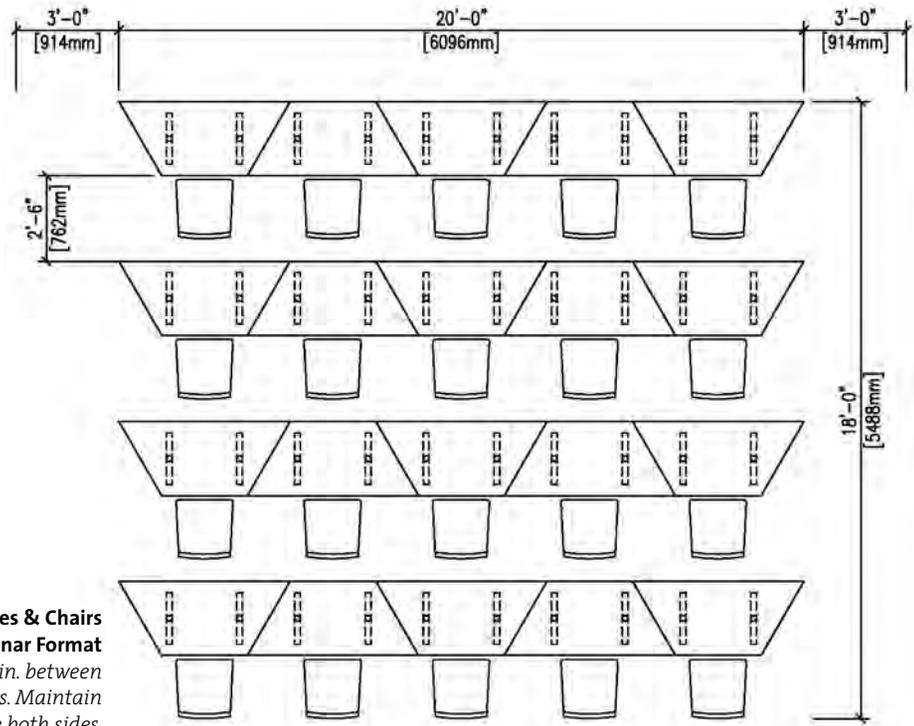
**Six Tables, Twelve Chairs
Conversation Format**
Two chairs can be placed at the long side
of the table for conversation sessions, but
since knee space is partially obstructed by
the table legs, this is not recommended
for study/work sessions.



**Tables & Chairs
Informal Format**
Casual arrangements may be appropriate for games, unstructured conversation groups, etc.

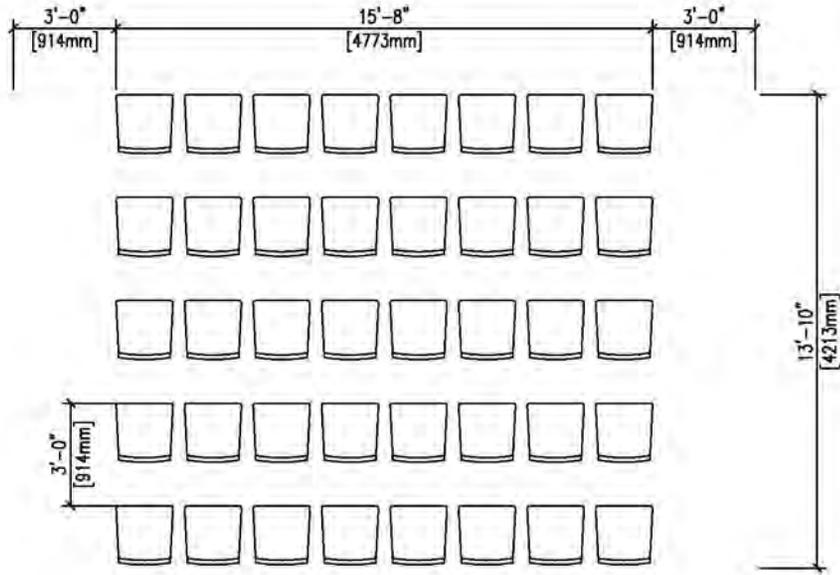


**Tables & Chairs
Meeting Format**
Allow 30" min. between rows of tables. Maintain a 3' aisle both sides.



**Tables & Chairs
Seminar Format**
Allow 30" min. between rows of tables. Maintain a 3' aisle both sides.





Forty Chairs
Lecture Format
 Requires an area approximately 22' wide x 14' deep. Allow 3' from seat front to seat front. Maintain a 3' aisle both sides.

Sixty Chairs
Lecture Format
 Requires an area approximately 26' wide x 17' deep. Do not exceed 10 seats across. Allow 3' from seat front to seat front. Maintain a 3' aisle both sides.

