

## Program Content Categories Definitions

### 1. Democracy & Governance

Initiatives that promote democratic processes and good governance.

#### a. Diversity, Equity, Inclusion, Accessibility

Raising awareness and empowering action in support of DEIA principles and practices such as gender equity, women's and girls' empowerment, empowering religious and ethnic minorities, empowering disabled persons, and promoting LGBTQ rights.

#### b. Civil Society

Programs to engage with and strengthen civil society actors (such as NGOs, faith-based institutions, or labor unions) in support of U.S. government priorities.

#### c. Human Rights & Civil Liberties

Advocacy for the respect and advancement of human rights. Promotion of civil liberties, including freedom of speech, religion, and assembly.

#### d. Journalism & Press Freedom

Training or other activities that increase the capacity and quality of host country or regional media; advocacy for freedom of the press.

### 2. Justice and Rule of Law

Programs designed to strengthen all elements of host nation justice systems or to reinforce the rule of law.

#### a. Corruption and TIP

Efforts to combat corruption and trafficking in persons, including through education, training, and capacity building.

#### b. Intellectual Property Rights

Advocating for the effective protection and enforcement of copyrights and other intellectual property rights around the world.

### 3. Science & Technology

Activities that promote science-based approaches to solving national, regional, and global challenges, including the responsible use of new technologies.

#### a. STEM Skills

Programs that promote science, technology, engineering, and mathematics teaching and learning.

## **b. Environment & Climate Change**

Environmental conservation and remediation, protection of wildlife, agriculture, preventing and adapting to climate change.

## **c. Health**

Programs in support of public health, particularly USG initiatives such as maternal and child health, or prevention or treatment of malaria or HIV/AIDS.

## **4. English Language Learning & Teaching**

Building the skills of English language teachers and promoting English language learning.

## **5. Economic Development & Trade**

Programs that promote national and regional economic development, including programs that promote trade with the U.S.

### **a. Entrepreneurship & Employment Skills**

Promoting economic opportunity through skills development, including leadership, management skills, critical thinking, resume writing and job promotion; how to launch entrepreneurial or social development projects.

## **6. Media Literacy & Countering Disinformation**

Educational programs that empower consumers to critically examine media content, including to identify mis- and disinformation or propaganda.

## **7. Security**

Activities that complement Mission programs to strengthen host nation or regional security, food security, cybersecurity, or that are designed to counter violent extremism.

## **8. Study in the U.S. & Educational Exchanges**

Educational advising services and other programs that promote higher education in the United States or participation in U.S. exchange programs, cultural enrichment programs, and Youth Initiatives such as YALI, YSEALI, and YLAI.

## **9. U.S. Culture**

Programs that represent the full range of American culture and reflect U.S. foreign policy priorities.

## **10. Other**

Programs in American Spaces or branded as American Spaces programming that do not fit into the content categories above.