

Recommended Color Palette



Main Colors

Dark Red

Pantone Coated 199C
CMYK: 0.100.77.16

Light Red

Pantone Coated Red 032C
CMYK: 0.79.73.6

Dark Blue

Pantone Coated Blue 072C
CMYK: 100.95.0.3

Light Blue

Pantone Coated 2727C
CMYK: 70.47.0.0

Accent Colors

Red

Pantone Coated 193C
CMYK: 2.99.62.11

Light Red

Pantone Uncoated 1797U
CMYK: 1.87.89.4

Light Blue

Pantone Coated 7695C
CMYK: 43.9.8.8

Light Blue

Pantone Coated 635C
CMYK: 30.0.7.0

Yellow

Pantone Coated 116C
CMYK: 0.20.100.0

Neutral Colors

White

Pantone 11-0601 TCX
CMYK: 2.1.3.0

Light Gray

Coated Cool Gray 2C
CMYK: 5.3.5.11

Medium Gray

Coated Cool Gray 4C
CMYK: 12.8.9.23

